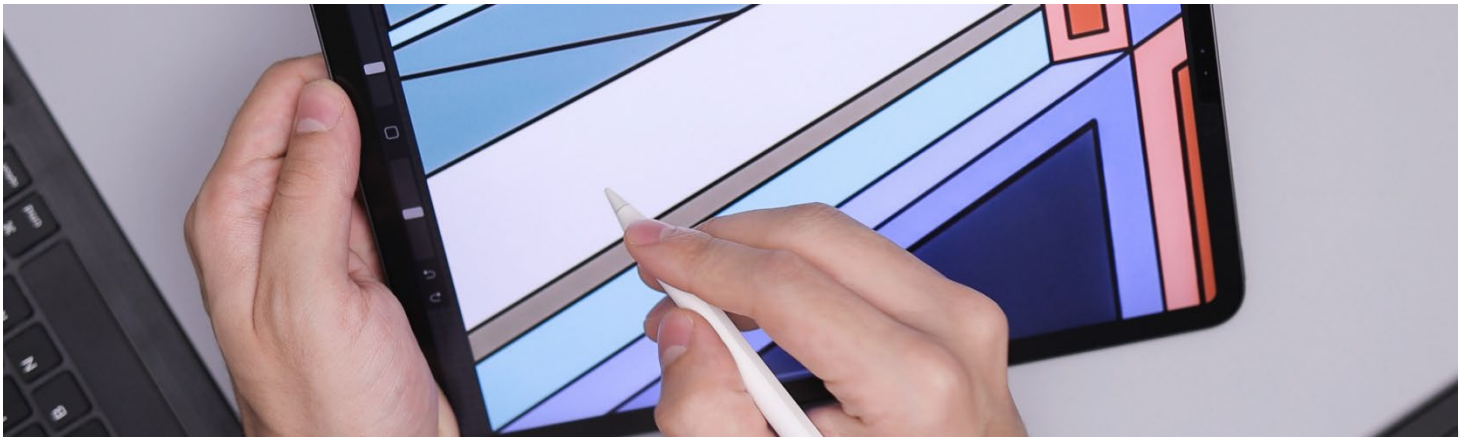


Innovation Proposal: Illustration & Digital Media

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Proposed Innovation

Students will learn illustration basics for brands, books, editorial content, and concept art combining digital tools, such as Illustrator, Photoshop, and Fresco, with traditional media such as watercolor, ink, and pencil. Students will also engage in freelancing best practices. The standards-based course will use rubrics to clearly state goals and objectives.

Purpose and Potential

The goal of this alternative curriculum is to develop literacy and critical thinking skills in communication, visual culture, and marketing including transferable career and life skills to enter the workforce. Other objectives include fostering self-determination, applying creative and innovative thinking, and making processes.

Courses Include

One fall semester course available to all students fulfilling 1 CTE Digital Media 1 credit or Fine Arts Credit.

Student Outcomes

Outcomes will be measured with diagnostic, formative, and summative assessments including pre- and post-tests, teacher observations, self-reporting, and a variety of assignments.

Funding

Grant funding will be used for equipment and tools, disposable art supplies, digital support devices, and required classroom storage.

Under House Bill 386, Local Education Agencies can approve up to \$5,000 in grant funding for innovation programs. The innovation outlined here is one example that has been approved for implementation. Learn more at schools.utah.gov/ulead

