

Innovation Proposal: TV Broadcasting 2

Cedar Valley High School

Eagle Mountain, Utah

Contact: Parker Gurney

Email: pgurney@alpinedistrict.org



Proposed Innovation

Students will produce a weekly show, covering commercials, hype videos, sports highlights, interviews, and more. They will investigate broadcast techniques in all aspects of pre- and post- production. Opportunities include live streaming and local competition submissions.

Purpose and Potential

Students will learn practical video and TV production skills through real-world applications. These skills build confidence and familiarity with production techniques including communication, writing, speaking & listening, and digital literacy. These employable skills can transfer to personal and professional projects.

Courses Include

an in-person classroom setting on campus in an A or B-day rotating schedule.

Student Outcomes

will be measured through formative and summative assessments to track growth measurements and student progress.

Funding

Grant funding will be used for the purchase and operation of classroom needs such as video equipment and digital editing tools.

Under House Bill 386, Local Education Agencies can approve up to \$5,000 in grant funding for innovation programs. The innovation outlined here is one example that has been approved for implementation. Learn more at schools.utah.gov/ulead