

# Stronger Schools Start with Commitment

Help Build a Culture Where Every Day Counts



## Did You Know?

**Nearly 1 in 4** Utah students were chronically absent in the 2023–2024 school year.

**Missing just 2 days** a month is all it takes to put students at risk of falling behind.

**Showing up consistently** helps students stay on track, feel connected, and reach graduation.

As a leader, your influence matters. Join the Utah Statewide Attendance Challenge and help create a culture where every student feels **valued, supported, and ready to succeed**. Together, we can break down barriers and make every day count.

## How Your School can Lead the Way

### Unite Your Whole School

Bring everyone together; students, teachers, and families, to create a shared commitment to attendance. Kick off the challenge at a school event and showcase posters around campus.

### Empower Teachers to Connect

Support teachers in taking daily attendance and nurturing positive relationships that encourage students to show up every day.

### Track Progress Together

Share your school's attendance story with a mid-year update by January 9, 2026. Together, we can see how far we've come.

### Engage Families as Partners

Collaborate with families and school groups to spread the word and build support for attendance goals that benefit every student.

### Celebrate and Inspire Your Community

Share your successes and inspire others by being featured on the USBE website as a proud participant in this statewide effort.



## Join a Movement that Makes a Difference



### **Boost Student Success**

Regular attendance builds stronger skills and engagement.



### **Strengthen Connections**

Build trust and teamwork between schools and families.



### **Increase Performance**

Improve test scores, classroom culture, and graduation rates.



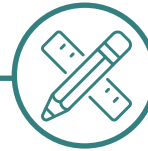
### **Reach Every Student**

Support all learners, especially those facing the biggest challenges.



### **Inspire Others**

Be featured on the USBE website and spotlight your success.



### **Use Proven Tools**

Access ready-to-use resources, templates, and data support from USBE.

## Ready to Make Every Day Count?

Join the Utah Statewide Attendance Challenge today and lead the way in building a culture where every student shows up, stays connected, and succeeds.



To sign up and participate, scan the QR code or visit:  
[tinyurl.com/mry9pssf](https://tinyurl.com/mry9pssf)

You can learn more about Attendance and Truancy at  
[tinyurl.com/USBEAttendance](https://tinyurl.com/USBEAttendance)

**Together, we can make a difference, one day, one student at a time.**