



Utah Career and Technical Education  
**CTE MONTH 2023**  
Get on a Pathway to Your Career

## During February, how will you celebrate CTE Month® in your CLASSROOM?

As part of your staff and student recognition program, this event can add spirit to your classroom and strengthen morale.

### Goals of CTE Month:

- Inform students about the importance of choosing a CTE Career Pathway.
- Increase student awareness of careers, education, and training.
- Strengthen student engagement through the Plan for College and Career Readiness.
- Increase parent/guardian involvement and awareness of CTE programs.
- Promote discussion of postsecondary options—training, certificates, and degrees.

## What Can You Do to Promote CTE Month in Your Classroom?

### Consider doing the following activities part of your celebration:

- **Advocate for CTE**, and your program, by sharing success stories of CTE teachers and students with your principal, school board, local community, and legislative representatives.
  - Arrange to make presentations (in-person or virtual) at school and student organizations on the value of partnerships with CTE.
  - Contact the media about highlighting the events taking place in your classroom.
  - Distribute copies of public relations materials to your students and their parents/guardians.
  - Host an open house (in-person or virtual) in your classroom highlighting CTE.
- Have your classroom volunteer to create banners and posters featuring CTE Month activities and decorate your school.
- Hold an essay contest on the topic of career preparation.
- Create a video highlighting the CTE programs in your school.
  - Consider making a video profiling successful alumnus and where they work.
- Award a Certificate of Participation to each student who participates in CTE Month.
- **Social Media:**
  - Post on social media highlights of the CTE Month events in your classroom.
  - Write a blog highlighting your CTE programs and post it on your school website.

CTE Month materials and resources available at  
<https://www.schools.utah.gov/cte/publications/month>.

Sponsored by the Utah State Board of Education and the Utah Association for Career and Technical Education

