How will you celebrate CTE Month® in your SCHOOL?
As part of your staff and student recognition program, this event can add spirit to your school and classroom and will strengthen morale.

Goals of CTE Month:
- Inform students about the importance of choosing a CTE Career Pathway.
- Increase student awareness of careers, education, and training.
- Strengthen student engagement through the Plan for College and Career Readiness.
- Increase parent/guardian involvement and awareness of CTE programs.
- Promote discussion of postsecondary options—training, certificates, and degrees.

What Can I Do to Promote CTE Month in My School?
Consider making the following activities part of your celebration:
- **Advocate for CTE** by sharing success stories of CTE teachers and students with your local school board, local community, and legislative representatives.
  - Arrange to make virtual presentations at various organizations on the value of partnerships with CTE.
  - Attach the CTE Month announcement flyer to minutes or newsletters of organizations.
  - Contact the media about the events taking place in your school and online.
  - Distribute copies of public relations materials to your teachers.
  - Have an open house at your school highlighting the importance of CTE.
- Decorate your school with banners and posters.
- Display an exhibit in your school featuring CTE Month activities.
  - Plan an online virtual event to answer questions about Career and Technical Education.
- Post electronic announcements to your school website, marquee, and bulletin boards.
- Use a special message promoting CTE Month in the morning school announcements and when answering your telephones.
- Recognize your CTE teachers and students.
- **Social Media:**
  - Post on Facebook highlights of the CTE Month events in your school.
  - Tweet about the CTE Month events in your school.
  - Write a blog highlighting the CTE programs available in your school. Post the blog on your school website.


Sponsored by the Utah State Board of Education and the Utah Association for Career and Technical Education

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