

# Arts, Audio/Visual Technology & Communications

The **Arts, Audio/Visual Technology & Communications** Career Cluster focuses on preparing students for employment in careers that relate to the designing, producing, exhibiting, performing, writing, and publishing multimedia content, including visual and performing arts, design, journalism, and entertainment services.



## UTAH CAREER AND TECHNICAL EDUCATION (CTE) CAREER PATHWAYS ALIGN WITH THE NATIONAL CAREER CLUSTERS®.

# 2,999

students concentrated in a CTE Career Pathway within the **Arts, Audio/Visual Technology & Communications** Career Cluster, with **160,054 students enrolled in CTE courses**.

CTE provides all students access to high-quality rigorous career focused programs that result in attainment of credentials with labor market value.

## TOP THREE

industry certifications earned by students in CTE Career Pathways within the **Arts, Audio/Visual Technology & Communications** Career Cluster.

5,191	Digital Photography
2,937	Apparel Design & Prod.
1,633	Intro. Graphics Comm.

Industry-based certifications are awarded through validation of skills in cooperation with a business, trade association, or other industry group.

# 16,530

CTE Skill Certificates awarded to students in the **Arts, Audio/Visual Technology & Communications** Career Cluster.

# Fifty-six

percent of students statewide **concentrated** in a CTE Career Pathway. A **concentrator** is a student who has completed **1.5 credits** in a single CTE program of study.

# Twenty-five

percent of students statewide **completed** a CTE Career Pathway. A **completer** is a student who has completed **3.0 credits** in a single CTE program of study.

## Student Success

"The information I learned from the CTE classes provided me with a knowledge base about the theories and application of fashion design. I found it exciting and motivating to be able to take classes in high school that fulfilled my passions. It not only satisfied my desire to learn about this field but the CTE classes also has made me more knowledgeable and more prepared for college and employment in my field of study."

Tyllar Hubbard

# 5,279

students are members of a Career and Technical Student Organization (CTSO) aligned with the **Arts, Audio/Visual Technology & Communications** Career Cluster. Students who participate in the related CTE Career Pathways have the opportunity to join the Career and Technical Student Organization (CTSO) of **FCCLA** or **SkillsUSA**.

[UtahFCCLA.org](http://UtahFCCLA.org) | [FCCLAinc.org](http://FCCLAinc.org)  
[UtahSkillsUSA.org](http://UtahSkillsUSA.org) | [SkillsUSA.org](http://SkillsUSA.org)

## CTE Career Pathways

Through participation in CTE Career Pathways students learn how to become productive employees and gain the academic skills to increase their earning potential while still in high school. Utah CTE Career Pathways are categorized by Career Cluster and each Career Pathway culminates in an industry-recognized credential of value.

### Arts, Audio/Visual Technology & Communications Career Cluster

#### Utah CTE Career Pathways:

- > Broadcasting
  - Radio Broadcasting Technician
  - TV Broadcasting Technician
- > Fashion, Apparel & Textiles
- > Graphic Design & Communication
  - Commercial Art | • Commercial Photography
  - Digital Media | • Graphics Printing

 **Learning that works for Utah**

2016-2017 Data Represents Secondary Education  
Source of Data: Utah State Board of Education