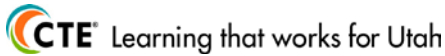


Utah Career and Technical Education Career Pathway

2017-2018 School Year



<p>CTSO Information Career and Technical Student Organizations (CTSO) align with the national Career Clusters® and the Utah CTE Career Pathways.</p> <p>FBLA is the CTSSO for students in the Hospitality and Tourism Career Pathway. FBLA provides students with opportunities for leadership, community involvement, and career development.</p> <p>Workforce Trends According to the U.S. Department of Labor, travel and tourism is one of the largest and fastest growing industries in the world. Annual sales exceed a half-trillion dollars.</p>	<h3 style="margin: 0;">Career Cluster: Hospitality & Tourism</h3> <h4 style="margin: 0;">Career Pathway: Hospitality & Tourism</h4> <table border="1" style="width: 100%; border-collapse: collapse; margin: 10px 0;"> <thead> <tr style="background-color: #00a651; color: white;"> <th style="width: 15%;">CORE CODE</th> <th style="width: 55%;">FOUNDATION COURSES (required)</th> <th style="width: 15%;">CREDITS</th> <th style="width: 15%;"></th> </tr> </thead> <tbody> <tr> <td>37.01.00.00.165</td> <td>Marketing 1</td> <td style="text-align: center;">.50</td> <td rowspan="2" style="text-align: center; vertical-align: middle;">1.00 credit</td> </tr> <tr> <td>37.01.00.00.100</td> <td>Hospitality and Tourism</td> <td style="text-align: center;">.50</td> </tr> <tr style="background-color: #00a651; color: white;"> <th colspan="4" style="text-align: center;">ELECTIVE COURSES</th> </tr> <tr> <td>32.02.00.00.010</td> <td>Accounting 1</td> <td style="text-align: center;">.50</td> <td rowspan="10" style="text-align: center; vertical-align: middle;">2.00 credits</td> </tr> <tr> <td>32.02.00.00.110</td> <td>Business Communication 1</td> <td style="text-align: center;">.50</td> </tr> <tr> <td>32.02.00.00.140</td> <td>Business Management</td> <td style="text-align: center;">.50</td> </tr> <tr> <td>34.01.00.00.172</td> <td>Culinary Management</td> <td style="text-align: center;">1.00</td> </tr> <tr> <td>37.01.00.00.025</td> <td>Customer Service</td> <td style="text-align: center;">.50</td> </tr> <tr> <td>32.02.00.00.220</td> <td>Entrepreneurship</td> <td style="text-align: center;">.50</td> </tr> <tr> <td>37.01.00.00.151</td> <td>Event Planning and Management</td> <td style="text-align: center;">.50</td> </tr> <tr> <td>37.01.00.00.205</td> <td>Lodging and Recreation</td> <td style="text-align: center;">.50</td> </tr> <tr> <td>34.01.00.00.257</td> <td>ProStart 2</td> <td style="text-align: center;">1.00</td> </tr> <tr> <td>37.01.00.00.240</td> <td>Retailing</td> <td style="text-align: center;">.50</td> </tr> <tr> <td>41.00.00.00.030</td> <td>Workplace Skills</td> <td style="text-align: center;">.50</td> <td></td> </tr> <tr> <td colspan="4" style="text-align: center; font-weight: bold;">3.00 credits for completion</td> </tr> </tbody> </table> <p style="text-align: center; margin-top: 10px;">Career and Technical Education provides all students access to high-quality, rigorous career-focused programs that result in attainment of credentials with labor market value.</p>	CORE CODE	FOUNDATION COURSES (required)	CREDITS		37.01.00.00.165	Marketing 1	.50	1.00 credit	37.01.00.00.100	Hospitality and Tourism	.50	ELECTIVE COURSES				32.02.00.00.010	Accounting 1	.50	2.00 credits	32.02.00.00.110	Business Communication 1	.50	32.02.00.00.140	Business Management	.50	34.01.00.00.172	Culinary Management	1.00	37.01.00.00.025	Customer Service	.50	32.02.00.00.220	Entrepreneurship	.50	37.01.00.00.151	Event Planning and Management	.50	37.01.00.00.205	Lodging and Recreation	.50	34.01.00.00.257	ProStart 2	1.00	37.01.00.00.240	Retailing	.50	41.00.00.00.030	Workplace Skills	.50		3.00 credits for completion				<p>Hospitality & Tourism is:</p> <ul style="list-style-type: none"> > High wage > High demand <p>Sample Occupations Requiring:</p> <p><u>High School Diploma</u></p> <ul style="list-style-type: none"> > Chef and Head Cook > Concierge > First-Line Supervisor of Housekeeping and Janitorial Workers > Hotel, Motel, and Resort Desk Clerk > Lodging Manager > Tour Guide and Travel Guide <p><u>Certificate</u></p> <ul style="list-style-type: none"> > N/A <p><u>Assoc. or Technical Degree</u></p> <ul style="list-style-type: none"> > N/A <p><u>Baccalaureate Degree</u></p> <ul style="list-style-type: none"> > Career and Technical Education Teacher > Marketing Manager > Meeting, Convention, and Event Planner > Sales Manager <p><u>Graduate or Prof. Degree</u></p> <ul style="list-style-type: none"> > Marketing Director
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<p>Student Testimonial</p> <p>“The CTE courses I took prepared me for my chosen career path. I received knowledge and training in business management and restaurant fundamentals. I would like to open my own restaurant.”</p> <p style="text-align: right; margin-right: 20px;">Alexis Kingery</p>	<h3 style="margin: 0;">HIGH SCHOOL TO POSTSECONDARY EDUCATION AND TRAINING</h3> <p style="margin: 0;">There are a number of options for education and training beyond high school, depending on your career goals.</p> <table border="1" style="width: 100%; border-collapse: collapse; margin: 10px 0;"> <thead> <tr> <th style="width: 15%; background-color: #00a651; color: white;">12th Grade</th> <th style="width: 15%; background-color: #f4a460; color: white;">1-Year Certificate</th> <th style="width: 15%; background-color: #76b82a; color: white;">2-Year Associate or Technical Degree</th> <th style="width: 15%; background-color: #f1c40f; color: white;">4-Year Bachelor's Degree</th> <th style="width: 15%; background-color: #555; color: white;">More Graduate or Prof. Degree</th> </tr> </thead> <tbody> <tr> <td style="padding: 5px;">Certificates are awarded upon the successful completion of a brief course of study, usually one year or less. Upon completion of a course of study, a certificate does not require any further action to retain.</td> <td style="padding: 5px;">In high school a variety of certificates can be earned.</td> <td style="padding: 5px;">An academic degree is an award for the completion of a program or course of study over multiple years at postsecondary education institutions.</td> <td style="padding: 5px;">In 2015-2016, 73 percent of secondary students who concentrated in a CTE Career Pathway placed in postsecondary education, advanced training, military service or employment (October 1-December 31).</td> <td style="padding: 5px;"></td> </tr> </tbody> </table>	12th Grade	1-Year Certificate	2-Year Associate or Technical Degree	4-Year Bachelor's Degree	More Graduate or Prof. Degree	Certificates are awarded upon the successful completion of a brief course of study, usually one year or less. Upon completion of a course of study, a certificate does not require any further action to retain.	In high school a variety of certificates can be earned.	An academic degree is an award for the completion of a program or course of study over multiple years at postsecondary education institutions.	In 2015-2016, 73 percent of secondary students who concentrated in a CTE Career Pathway placed in postsecondary education, advanced training, military service or employment (October 1-December 31).		<p>Utah Business and Industry Facts</p> <p>According to the Utah Department of Workforce Services, 567 individuals are employed as travel agents throughout Utah, with 263 travel arrangement and reservation services businesses.</p>																																												
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<p style="text-align: center; color: #00a651;">CTE Skill Certificates</p> <p>Competency-based student assessments, measured by core standards and competencies needed to be successful in the workforce.</p>	<p style="text-align: center; color: #00a651;">UtahFutures: College and Career Planning</p> <p style="text-align: center;">Visit UtahFutures.org for salary projections, labor market demand, and training options.</p>																																																							
<p>In 2015-2016, 96,190 CTE skill certificates were awarded to high school students. Students' knowledge and performance is demonstrated as part of the Skill Certificate process.</p>	<p>In 2015-2016, the graduation rate for students who concentrated in a CTE Career Pathway was 96.6 percent, compared to Utah's statewide graduation rate of 85 percent.</p>																																																							