Utah Career and Technical Education Career Pathway
2018-2019 School Year

CTE® Learning that works for Utah

CareerClusters®
PATHWAYS TO COLLEGE & CAREER READINESS
Hospitality & Tourism
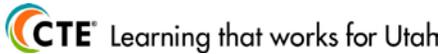
CTSO Information

Career and Technical Student Organizations (CTSO) align with the national Career Clusters® and the Utah CTE Career Pathways.

FBLA is the CTSO for students in the Hospitality and Tourism Career Pathway. FBLA provides students with opportunities for leadership, community involvement, and career development.

Workforce Trends

According to the U.S. Department of Labor, travel and tourism is one of the largest and fastest growing industries in the world. Annual sales exceed a half-trillion dollars.

Career Cluster: Hospitality & Tourism
Career Pathway: Hospitality & Tourism

CORE CODE	FOUNDATION COURSES (required)	CREDITS	
37.01.00.00.165	Marketing 1	.50	1.00 credit
37.01.00.00.100	Hospitality and Tourism	.50	
	ELECTIVE COURSES		
32.02.00.00.010	Accounting 1	.50	2.00 credits
32.02.00.00.110	Business Communication 1	.50	
32.02.00.00.140	Business Management	.50	
34.01.00.00.172	Culinary Management	1.00	
37.01.00.00.025	Customer Service	.50	
32.02.00.00.220	Entrepreneurship	.50	
37.01.00.00.151	Event Planning and Management	.50	
37.01.00.00.205	Lodging and Recreation	.50	
34.01.00.00.257	ProStart 2	1.00	
37.01.00.00.240	Retailing	.50	
41.00.00.00.030	Workplace Skills	.50	
		3.00 credits for completion	

Career and Technical Education provides all students access to high-quality, rigorous career-focused programs that result in attainment of credentials with labor market value.

Hospitality & Tourism is:
> High wage
> High demand

Sample Occupations Requiring:

High School Diploma
> Chef and Head Cook
> Concierge
> First-Line Supervisor of Housekeeping and Janitorial Workers
> Hotel, Motel, and Resort Desk Clerk
> Lodging Manager
> Tour Guide and Travel Guide

Certificate
> N/A

Assoc. or Technical Degree
> N/A

Baccalaureate Degree
> Career and Technical Education Teacher
> Marketing Manager
> Meeting, Convention, and Event Planner
> Sales Manager

Graduate or Prof. Degree
> Marketing Director

Student Testimonial

"The CTE courses I took prepared me for my chosen career path. I received knowledge and training in business management and restaurant fundamentals. I would like to open my own restaurant."

Alexis Kingery

HIGH SCHOOL TO POSTSECONDARY EDUCATION AND TRAINING
There are a number of options for education and training beyond high school, depending on your career goals.

12th Grade	1-Year Certificate	2-Year Associate or Technical Degree	4-Year Bachelor's Degree	More Graduate or Prof. Degree

Certificates are awarded upon the successful completion of a brief course of study, usually one year or less. Upon completion of a course of study, a certificate does not require any further action to retain.

In high school a variety of certificates can be earned.

An academic degree is an award for the completion of a program or course of study over multiple years at postsecondary education institutions.

In 2015-2016, 73 percent of secondary students who concentrated in a CTE Career Pathway placed in postsecondary education, advanced training, military service or employment (October 1-December 31).

Utah Business and Industry Facts

According to the Utah Department of Workforce Services, 567 individuals are employed as travel agents throughout Utah, with 263 travel arrangement and reservation services businesses.

CTE Skill Certificates
Competency-based student assessments, measured by core standards and competencies needed to be successful in the workforce.

In 2016-2017, 105,691 CTE skill certificates were awarded to high school students. Students' knowledge and performance is demonstrated as part of the Skill Certificate process.

UtahFutures: College and Career Planning
Visit UtahFutures.org for salary projections, labor market demand, and training options.

In 2016-2017, the graduation rate for students who concentrated in a CTE Career Pathway was 95 percent, compared to Utah's statewide graduation rate of 86 percent.