



CTE DIRECTIONS

Career and Technical Education (CTE) News and Information

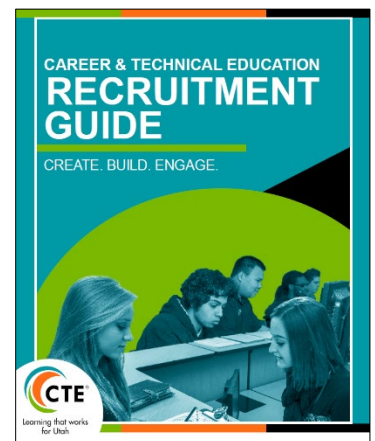
November 2020

Career and Technical Education provides all students access to high-quality, rigorous career-focused programs that result in attainment of credentials with labor market value.

Utah CTE Recruitment Guide

Teachers: Utah CTE has developed a [Recruitment Guide](#) to assist you in your efforts to recruit students into your CTE programs. Use the ideas, tips, and resources featured in this Guide to help you think differently about the strategies you use to market your CTE programs and to effectively recruit students. Remember what attracts and entices one prospective student to inquire, apply, and enroll will not be the same strategy that attracts another student.

The goal of education is to provide students with access to high-quality, rigorous career-focused programs that result in attainment of credentials with labor market value. Share these opportunities in every way you can so students are ready for their futures. Help students turn their dreams into a career.



Student Highlight: Jackson Liddiard



Jackson Liddiard, a graduate of Payson High School, participated in a CTE internship at Q90 Corporation—a custom computer software company—during his senior year. During his internship, Jackson was able to work directly with the president of the company and one of the software engineers. He appreciated the opportunity to learn from professionals working in the programming and software industry, while at the same time having a hands-on experience.

Jackson's experience, gained in that professional business setting, was beneficial to his future career and motivated him to continue learning and striving towards his goal. "It was rewarding and fun to see the end result of tasks I had been assigned and completed go live on a business website," said Jackson.

Jackson is currently pursuing a degree in computer science at Utah State University.

Career and Technical Student Organization (CTSO)

Career and Technical Student Organizations present organized activities for student members to gain personal and leadership skills, making them more employable, preparing them to become productive citizens, and assisting them in assuming positive roles in the home and community. In this video <https://youtu.be/V36OgSR456w> CTSO members share what they hope to acquire from participating in a CTSO, and how the skills they develop will positively impact their future. CTSO members hope to acquire:



1. Communication skills.
2. Leadership skills.
3. Professional skills.
4. Networking opportunities.
5. Career success.

Students who are interested in joining a CTSO should contact the CTSO advisor in their school.

Utah CTSOs = [DECA](#), [Educators Rising](#), [FBLA](#), [FCCLA](#), [FFA](#), [HOSA](#), [SkillsUSA](#), and [TSA](#)

Utah CTE Scholarships and Tuition Awards



Each year Utah CTE partners with Utah higher education institutions to award scholarships and tuition awards to eligible Utah high school seniors. The scholarships/awards are sponsored by the Utah State Board of Education with funds provided by participating higher education institutions. Last year, 293 high school seniors applied for a Utah CTE Scholarship and Tuition Award, with 117 of the applicants receiving a college scholarship/award.

The online application to apply for a Utah CTE Scholarships and Tuition Awards is LIVE at <https://bit.ly/2TiaXil>. The number of

scholarships/awards offered, and the award amount, varies by institution. **Applications are due Friday, January 29, 2021 via Adobe Sign.** Recipients will be notified in March.

Who is eligible to receive a scholarship/award? High school seniors seeking a:

One-year certificate, or a two-year associate degree, or a

Teaching degree in a CTE area (four-year program).

For detailed information visit the [Scholarships and Tuition Awards webpage](#). There you will also find two promotional flyers—[Flyer 1](#) | [Flyer 2](#)—to share throughout your school, district, and region.

Calendar:

November 5: [Utah State Board of Education Meeting](#) – 250 East 500 South – Salt Lake City, UT

November 12: [Utah State Charter School Board Meeting](#) – 250 East 500 South – Salt Lake City, UT

[Utah CTE Calendar](#) | [ACTE Calendar](#) | [Utah School Calendars](#)

Utah CTE classes are open to all qualified students without regard to race, color, national origin, sex, disability, or age.

Utah State Board of Education | Career and Technical Education
250 East 500 South P.O. Box 144200 Salt Lake City, UT 84114-4200