

# 2019 Utah CTE Video Contest

## Utah CTE is accepting entries for student created videos.

**Who:** The contest is open to secondary CTE students. Students can enter individually or as a group.

**What:** Create a short video (45 to 90 seconds) highlighting what you are learning in your CTE classes, CTSOs, work-based learning experiences, CTE Internship, or in CTE concurrent enrollment classes.

**When:** Entries accepted now through Monday, March 4, 2019.

**Why:** Videos will be featured on the Utah CTE Month webpage and via social media to promote CTE programs throughout Utah.

**How:** Upload your video to YouTube and submit the URL to [UtahCTE@schools.utah.gov](mailto:UtahCTE@schools.utah.gov). Complete contest details at [UtahCTE.org](http://UtahCTE.org).

**Prize:** First place \$300. Second place \$125. Third place \$75.

**Entries Due:** Monday, March 4, 2019. Winners will be announced Monday, April 8, 2019.



## Contest Rules and Guidelines

### All Entries Must:

- Be 45 to 90 seconds.
- Incorporate the CTE logo.
  - The CTE logo can be obtained from a CTE teacher in your school.
  - The [Authorized User's Guide](#) for the CTE brand should be reviewed before placing the logo in your video.
- Incorporate the full name of "Career and Technical Education" and not only the acronym CTE.
- Incorporate the tagline "CTE: Learning that works for Utah."
- Rated appropriate for ALL school audiences.
- Use music that is original or licensed to use and publish. Copyright-free, royalty-free, and Creative Commons music is accepted. Attribute original author in credits.

### Video Should:

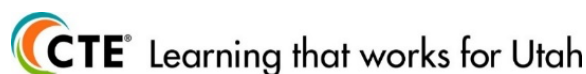
- Be technically well-produced and suitable for sharing on the Internet.
- Engage and inform about CTE.
- Highlight what you are learning in your CTE classes, CTSOs, work-based learning experiences, CTE Internship, or in CTE concurrent enrollment classes.
- Show that CTE is rigorous, has relevance, and teaches skills.
- Show that CTE prepares students for education and training beyond high school and leads to a successful career.
- Show the value of CTE in preparing students for careers that are part of the economic development of the state of Utah.

## Judging

- Entries will be judged on composition and content by a panel of CTE judges.

## Video Examples — showcasing students and their CTE success stories

- Ogden School District CTE <https://www.ogdensd.org/learning/career-technical-education>
- Association for Career and Technical Education (ACTE) [http://www.acteonline.org/ctemonth\\_videocontest/#.WsKEqTZy4bw](http://www.acteonline.org/ctemonth_videocontest/#.WsKEqTZy4bw)



## 2019 Utah CTE Video Contest Entry Form

Include the following information when you submit the URL via email to [UtahCTE@schools.utah.gov](mailto:UtahCTE@schools.utah.gov).

Name: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

School: \_\_\_\_\_

Student email: \_\_\_\_\_

Teacher's name: \_\_\_\_\_ Phone number: \_\_\_\_\_

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Career and Technical Education (CTE) provides all students access to high-quality, rigorous career-focused programs that result in attainment of credentials with labor market value. The structured training each student receives gives him/her the tools needed to be successful in a career after high school and/or further his/her postsecondary education, whether technical school, two-year college, or four-year college. Each student is encouraged to explore various CTE Career Pathways and to develop the essential skills to feel competent in entering today's competitive job market.

