



NEWS RELEASE

Utah State Board of Education

250 EAST 500 SOUTH P.O. BOX 144200 SALT LAKE CITY, UT 84114-4200
www.schools.utah.gov

October 22, 2019

For Immediate Release

Contact: Kate Wheeler, Farm to Fork specialist
801-538-7659 · kate.wheeler@schools.utah.gov

Biting into Local: It's Utah's Apple Crunch Time

SALT LAKE CITY – Utah's third annual Apple Crunch day is Wednesday, October 23. Schools, early care sites, hospitals, colleges, community organizations, businesses and more will be celebrating National Farm to School Month by crunching into Utah-grown apples.

The Apple Crunch is a way to get excited about local produce and connect Utahns to the farmers in their community. Events such as taste-testing apple varieties, field trips to local farms, and other apple-themed learning activities have been happening statewide throughout the month of October. The event is also part of a regional Crunch Off competition between Utah, Colorado, Montana, Wyoming, Kansas, North Dakota, South Dakota, and Missouri to see which state can get the most participants per capita. Utah is the defending Crunch Off champion. Utah aims for at least 200,000 participants this year.

The Utah State Board of Education, the Utah Department of Agriculture and Food and the Utah Department of Health, will host a public Apple Crunch in the State Capitol Rotunda from 10 – 11 a.m., October 23. The event features a prize raffle, farm-focused learning activities, and Utah apples from the Mountainland grower's cooperative. Canyons School District kindergarteners will be at the event.

www.schools.utah.gov