



# A LEGACY OF LEADERSHIP

**Mission:** To bring business and education together in a positive working relationship through innovative leadership and career development programs.

- Future Business Leaders of America (FBLA) is a nonprofit education association, preparing students for careers in business and business-related fields.
- FBLA is the largest and oldest business student organization in the world.
- FBLA was founded in 1937 and has always had the mission to bring business and education together in a positive working relationship through innovative leadership and career development programs.
- Utah FBLA members are given opportunities throughout the year to enhance their leadership and business skills by attending conferences and competitions and participating locally in their high school chapters.
- FBLA has over 60 competitive events that allow students to apply the knowledge they are learning in their business courses to real life simulations and situations.
- FBLA has a positive impact on each student member as he/she prepares for college and career.



### Utah FBLA State Officer Team

Left to right: James Bryner, Rishab Balakrishnan, Scott Sam, Alicia Zhang, Sachin Sundar, Sarvesh Sriram, Ben Swan, Ian Fife

## FBLA PROFILE

FBLA has members in 47 states and in Brazil, the Cayman Islands, China, Europe, Haiti, Puerto Rico, and the U.S. Virgin Islands.

The FBLA concept was developed in 1937 by Dr. Hamden L. Forkner of Columbia University.

Utah FBLA has eight state officers serving their members throughout the year. These officers are responsible for the state's program of work and working with local chapters to achieve success.

## DID YOU KNOW?

FBLA has a middle school division for students in grades 5-9.

FBLA has a college division, Phi Beta Lambda, for students in postsecondary education.

Utah FBLA awards \$1,500 in scholarships and over \$5,000 in cash awards each year.

More than 250 Utah FBLA members compete annually at the FBLA National Leadership Conference.

In Utah, CTSOs align with the national CTE Career Clusters® and more than 50 CTE Career Pathways.

FBLA Membership	2017-2018	2018-2019
National	196,964	214,693
Utah	3,022	2,946

FBLA Chapters	2017-2018	2018-2019
National	5,232	6,294
Utah	125	119



FBLA student members participate in a broad range of competitive events, including business communication, public speaking, sports and entertainment marketing, and website design.

**Breckon Heywood**, Education Specialist  
Utah State Board of Education  
801-538-7572  
breckon.heywood@schools.utah.gov  
FBLA-PBL.org | Utah-FBLA-PBL.org

**Duke DiStefano**, State Director  
Utah FBLA Association  
435-671-2114  
duke.distefano@wasatch.edu  
FBLA-PBL.org | Utah-FBLA-PBL.org

# GOALS

## Utah FBLA Goals for 2019-2020:

1. Increase activity among existing membership by increasing attendance at state conferences.
2. Increase awareness of Utah FBLA by reaching out to at least 1,200 Instagram followers.
3. Activate at least three new chapters.



# SERVICE

For over 50 years, FBLA has partnered with the March of Dimes to help save babies' lives around the world. By working closely with the March of Dimes, FBLA has helped raise money to move research forward.



# TEACHING

FBLA members work with local elementary and middle/junior high schools to teach about American Enterprise. Each year, on November 15, FBLA members around Utah and across the nation teach younger students about our American Enterprise System.

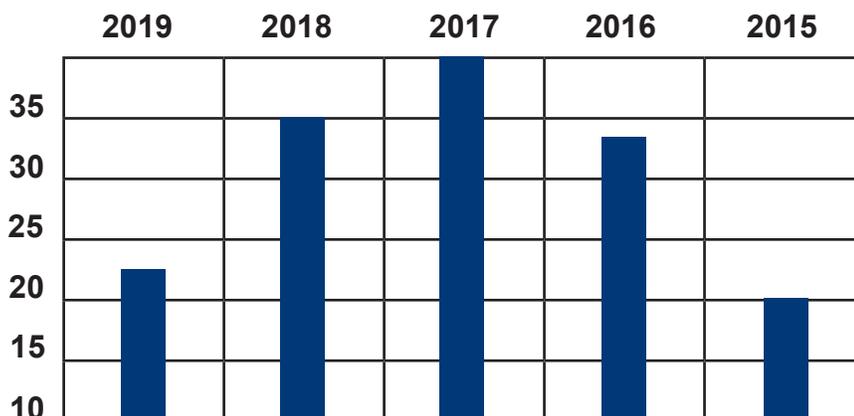


# UTAH FBLA REGIONAL HIGHLIGHTS

CTE REGION	FBLA STATE OFFICERS 2019-2020	MEMBERS 2018-2019	NATIONAL COMPETITION 2019 WINNERS High School and Middle School TOP TEN
Bear River		198	0
Central		199	0
Mountainland		583	2
Southeast	James Bryner	116	0
Southwest		239	1
Uintah Basin		119	2
Wasatch Front No.		493	6
Wasatch Front So.	Rishab Balakrishnan, Ian Fife, Scott Sam, Sarvesh Sriram, Sachin Sundar, Ben Swan, Alicia Zhang	999	12

Utah CTSOs are open to all qualified students without regard to race, color, national origin, sex, disability, or age.

# NATIONAL RECOGNITION



Each year, Utah FBLA student members compete at the FBLA National Leadership Conference in 60 competitive events.



Visit [Utah-FBLA-PBL.org](http://Utah-FBLA-PBL.org) to view the calendar of state events.

Utah FBLA Secondary  
Top Ten National Winners

