

# STRANDS AND STANDARDS

## FLORICULTURE & GREENHOUSE

### MANAGEMENT



### Course Description

Students will develop knowledge and skills related to the floriculture industry. Floral design and greenhouse operations and management will be the primary units of study. Students will be prepared to create floral arrangements, produce commercial plant species in a controlled environment, and manage commercial and experimental greenhouse operations.

<b>Intended Grade Level</b>	9-12
Units of Credit	1.0
Core Code	30.01.00.00.150
Concurrent Enrollment Core Code	N/A
Prerequisite	N/A
Skill Certification Test Number	130
Test Weight	1.0
<b>License Type</b>	CTE and/or Secondary Education 6-12
<b>Required Endorsement(s)</b>	
Endorsement 1	Agriculture (CTE/General)
Endorsement 2	Ornamental Horticulture
Endorsement 3	N/A

## STRAND 1

**Students will explain the role of FFA in agricultural education.**

### Standard 1

Discuss the history and organization of FFA as it relates to the complete program of agricultural education.

- Explain the interrelationship of classroom and laboratory instruction, supervised agricultural experience, and FFA.
- Describe how, when, and why FFA was organized.
- Identify key FFA historical events.
- Identify the mission and strategies, colors, motto, emblem and parts of the emblem, and organizational structure of FFA.
- Recite and explain the meaning of the FFA Creed.
- Discuss the meaning and purpose of a program of activities and its committee structure.
- List FFA chapter officers, and discuss the role of each.

### Standard 2

Identify opportunities in FFA.

- Describe FFA opportunities that develop leadership skills, personal growth, and career success.
- Summarize major state and national activities available to FFA members.

### Standard 3

Describe FFA degrees, awards, and career development events (CDEs).

- List and explain the FFA degree areas.
- Identify FFA proficiency awards.
- List and discuss various team and individual CDEs.

### Performance Objective

- Students will attend an FFA meeting.

## STRAND 2

**Students will explain the role of supervised agricultural experience (SAE) programs in agricultural education.**

### Standard 1

Examine the responsibilities and benefits associated with an SAE.

- Explain the meaning and benefits of supervised agricultural experience.
- Explain the characteristics of an effective SAE program and the responsibilities of those involved.

## Standard 2

Determine the types of SAE programs.

- Compare entrepreneurship SAEs and placement SAEs.
- Describe research/experimentation SAEs.
- Describe exploratory SAEs.

## Standard 3

Plan an SAE program.

- Identify the steps in planning an SAE program.
- Describe the function of a business/training plan and/or agreement in an SAE program.
- Develop a short-range plan and a long-range plan for an SAE program.
- Relate classroom and laboratory instruction to an SAE program.

## Standard 4

Maintain and use SAE records.

- Explain the importance of keeping records on an SAE program.
- Explain how SAE records are organized.
- Follow approved procedures to make entries in SAE records.

## Performance Objective

- Student will use the approved record book to record financial transactions and activities on a Supervised Agricultural Experience Program.

## STRAND 3

**Students will demonstrate floral design techniques.**

### Standard 1

Identify common plant materials used in floral design.

- Identify common cut flowers used in floral design.
- Identify common foliage used in floral design.
- Identify common live plants used in floral design.

### Standard 2

Care for fresh flowers and foliage

- Explain the basic care requirements of cut flowers (e.g., water, light, temperature).
- Describe the causes of deterioration and death of flowers (e.g., ethylene gas).
- Describe the steps of effective conditioning of flowers and foliage.
- Explain the importance of using floral preservatives.

### Standard 3

Identify floral design tools and supplies.

- Insert indicator text Identify common tools used in floral design.
- Recognize and describe floral design supplies.

# FLORICULTURE & GREENHOUSE MANAGEMENT

## Standard 4

Explain the principles and elements of floral design.

- Discuss the history and influence of different styles of design on the floriculture industry.
- Analyze the principles of floral design.
- Examine the concept of proportion and scale.
- Explain how the concept of balance is applied to floral design.
- Describe how rhythm is applied in floral work.
- Explain how the principles of dominance and focal point are used in floral design.
- Describe the major flower forms used in floral design.
- Explain how space and depth enhance floral design.
- Assess the importance of texture in floral design.
- Evaluate the influences of color on floral work.
- Explain basic geometric designs.

## Standard 5

Design floral arrangements using the principles and elements of design using at least four of the following indicators.

- Design corsages and boutonnieres.
- Design bud vase arrangements.
- Design vase arrangements.
- Design centerpieces.
- Design holiday arrangements.
- Design wedding pieces.
- Design sympathy arrangements.
- Design color bowls and hanging baskets.
- Design arrangements using everlasting flowers.
- Prepare a potted plant with foil.
- Create bows and/or accessories appropriate for the design.

## Performance Objective

- Student will design and make corsages and boutonnieres.
- Student will design and make four of the following floral arrangements; bud vase, center piece, holiday arrangement, wedding arrangement, sympathy arrangement, color bowl, or hanging basket using the principles and elements of design.

## STRAND 4

**Students will demonstrate greenhouse crop production techniques.**

### Standard 1

Describe greenhouse structures.

- Differentiate greenhouse designs.
- Review considerations for greenhouse frameworks.

## FLORICULTURE & GREENHOUSE MANAGEMENT

- Identify and describe greenhouse glazing materials.
- Describe the functions of the headhouse.
- Describe greenhouse bench options.
- Identify and operate supplemental lighting systems.

### Standard 2

Explain greenhouse climate control.

- Describe methods of heating greenhouse structures.
- Contrast major greenhouse cooling and ventilation systems.
- Discuss how energy curtains and a shade cloth are used to maintain greenhouse temperatures.
- Analyze greenhouse climate controls.

### Standard 3

Describe automated greenhouse systems.

- Assess automated planting systems.
- Identify automated systems for moving plants in the greenhouse.
- Compare automated watering-systems.

### Standard 4

Examine the components and properties of growing media.

- Describe the components of growing media.
- Describe the functions of growing media.
- Determine desirable properties of growing media
- Evaluate the advantages and disadvantages of soilless media.

### Standard 5

Investigate chemical characteristics of growing media.

- Demonstrate proper techniques for sampling growing media.
- Test and determine pH level of various growing media.
- Interpret pH test results of a growing media sample.

### Standard 6

Supply nutrients to greenhouse crops.

- Explain plant nutrition.
- Describe pH and how it is modified.
- Describe the components of a fertilizer.
- Explain the methods of applying fertilizers to horticulture crops.

### Standard 7

Explain the effects of light, temperature, air, and water on plant growth.

- Examine the effect of light on greenhouse crops.
- Describe the influence of temperature on greenhouse crops.
- Explain how watering practices influence greenhouse crop production.
- Explain the effect of oxygen and carbon dioxide on photosynthesis and plant growth.

## Standard 8

Identify and explain the functions of plant growth regulators.

- Compare the functions of plant hormones.
- Examine commercial uses for plant growth regulators.

## Standard 9

Propagate floriculture and greenhouse crops.

- Compare and contrast sexual and asexual reproduction.
- Explain pollination, cross-pollination, and self-pollination of flowering plants.
- Diagram the process of plant fertilization.
- Describe the process of seed germination.
- Explain the conditions required for seed germination.
- Explain the importance of seed viability and vigor.
- Demonstrate techniques for sowing seed.
- Describe optimal conditions for asexual propagation.
- Demonstrate techniques used to propagate plants by cuttings, division, separation, and layering.
- Transplant greenhouse plant materials.
- Compare and contrast annual, biennial, and perennial plants.
- Compare and contrast plants that are either monocots or dicots.

## Standard 10

Grow greenhouse crops.

- Plan a growing schedule to maximize the production of the greenhouse facility.
- Explain the importance of proper spacing of greenhouse crops and recommended spacing practices.
- Select the appropriate container and medium for a greenhouse crop.
- Explain the purposes for pinching greenhouse crops and the techniques used.
- Describe disbudding procedures.
- Demonstrate proper watering techniques.
- Demonstrate production of potted flowering crops.
- Demonstrate production of bulb crops.
- Demonstrate production of bedding plants.
- Demonstrate production of foliage plants.

## Standard 11

Discuss pest management techniques.

- Identify categories of pests (e.g., weeds, insects, fungi, etc.).
- Explain best management practices while maintaining environmental integrity.
- Discuss alternative pest control techniques.
- Demonstrate safe practices in selecting, applying, storing, and disposing of chemicals.
- Explain integrated pest management (IPM).

## Performance Objective

- Propagate plants using both seed and cuttings.
- Perform typical plant maintenance including, transplanting, watering, pinching, and disbudding.
- Student will develop a growing schedule to maximize the production of a greenhouse facility.
- Student will prepare greenhouse plants for sale.

## STRAND 5

**Students will explain floriculture business concepts.**

### Standard 1

Price floral design work.

- Explain the importance of effective buying.
- Determine the costs for floral arrangements.
- Assess typical pricing strategies.
- Calculate mark-up.

### Standard 2

Prepare floriculture crops for sale.

- Clean plants and containers.
- Decorate plants and containers.
- Attach price tags and care instructions.

### Standard 3

Explain the basics of marketing in the floriculture industry.

- Display floriculture materials for sale.
- Recognize ways of maintaining and increasing the effectiveness of horticultural business displays.
- Recognize how advertising is used.
- Complete sales tickets.
- Use proper telephone techniques.
- Describe effective packaging and delivery.
- Describe the impact of the international flower market on the floriculture industry.

### Standard 4

Describe floriculture business management.

- Differentiate the types of floriculture businesses.
- Recognize costs related to floriculture production.
- Analyze the importance of marketing, promotion, and sales.
- Describe career opportunities associated with floriculture management.

# FLORICULTURE & GREENHOUSE MANAGEMENT

## Performance Objective

- Student will develop short and long range leadership and personal development goals.

## STRAND 6

**Students will explain greenhouse business concepts.**

### Standard 1

Prepare greenhouse crops for sale.

- Clean plants and containers.
- Decorate plants and containers.
- Calculate mark-up.
- Attach price tags and care instructions.

### Standard 2

Explain the basics of marketing in the greenhouse industry.

- Recognize ways of maintaining and increasing the effectiveness of horticultural business displays.
- Recognize how advertising is used.
- Complete sales tickets.
- Use proper telephone techniques.

### Standard 3

Describe greenhouse business management.

- Differentiate the types of greenhouse businesses.
- Recognize costs related to production.
- Describe career opportunities associated with greenhouse management.

## Skill Certificate Test Points by Strand

Test Name	Test #	Number of Test Points by Strand										Total Points	Total Questions
		1	2	3	4	5	6	7	8	9	10		
Floriculture and Greenhouse Management	130	2	2	25	33	1	8					71	56