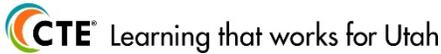


Utah Career and Technical Education Career Pathway

2019-2020 School Year



CTSO Information

Career and Technical Student Organizations (CTSO) align with the national Career Clusters® and the Utah CTE Career Pathways.

FBLA is the CTSO for students in the Hospitality and Tourism Career Pathway. FBLA provides students with opportunities for leadership, community involvement, and career development.

Workforce Trends

According to the U.S. Department of Labor, travel and tourism is one of the largest and fastest growing industries in the world. Annual sales exceed a half-trillion dollars.

Career Cluster: Hospitality & Tourism

Career Pathway: Hospitality & Tourism

CORE CODE	FOUNDATION COURSES (required)	CREDITS	
37.01.00.00.165	Marketing 1	.50	1.00 credit
37.01.00.00.100	Hospitality and Tourism	.50	
ELECTIVE COURSES			
32.02.00.00.010	Accounting 1	.50	2.00 credits
32.02.00.00.110	Business Communication 1	.50	
32.02.00.00.140	Business Management	.50	
34.01.00.00.172	Culinary Management	1.00	
37.01.00.00.025	Customer Service	.50	
32.02.00.00.220	Entrepreneurship	.50	
37.01.00.00.151	Event Planning and Management	.50	
37.01.00.00.205	Lodging and Recreation	.50	
34.01.00.00.257	ProStart 2	1.00	
37.01.00.00.240	Retailing	.50	
41.00.00.00.050	CTE Internship	.50	
41.00.00.00.030	Workplace Skills	.50	
3.00 credits for completion			

Career and Technical Education provides all students access to high-quality, rigorous career-focused programs that result in attainment of credentials with labor market value.

Hospitality & Tourism is:

- > High-wage
- > In-demand

Sample Occupations Requiring:

- High School Diploma**
- > Chef and Head Cook
 - > Concierge
 - > First-Line Supervisor of Housekeeping and Janitorial Workers
 - > Hotel, Motel, and Resort Desk Clerk
 - > Lodging Manager
 - > Tour Guide and Travel Guide

Certificate

- > N/A

Assoc. or Technical Degree

- > N/A

Baccalaureate Degree

- > Career and Technical Education Teacher
- > Marketing Manager
- > Meeting, Convention, and Event Planner
- > Sales Manager

Graduate or Prof. Degree

- > Marketing Director

Student Testimonial

"The CTE courses I took prepared me for my chosen career path. I received knowledge and training in business management and restaurant fundamentals. I would like to open my own restaurant."

Alexis Kingery

HIGH SCHOOL TO POSTSECONDARY EDUCATION AND TRAINING

There are a number of options for education and training beyond high school, depending on your career goals.

12th Grade	1-Year Certificate	2-Year Associate or Technical Degree	4-Year Bachelor's Degree	More Graduate or Prof. Degree
<p>Certificates are awarded upon the successful completion of a brief course of study, usually one year or less. Upon completion of a course of study, a certificate does not require any further action to retain.</p> <p>In high school a variety of certificates can be earned.</p>		<p>An academic degree is an award for the completion of a program or course of study over multiple years at postsecondary education institutions.</p> <p>In 2016-2017, 74 percent of secondary students who concentrated in a CTE Career Pathway placed in postsecondary education, advanced training, military service or employment (October 1-December 31).</p>		

Utah Business and Industry Facts

According to the Utah Department of Workforce Services, 567 individuals are employed as travel agents throughout Utah, with 263 travel arrangement and reservation services businesses.

UtahFutures: College and Career Planning

Visit UtahFutures.org to explore occupations, search salary projections, access labor market information, investigate training options, and to create a plan.

CTE Credentials of Value

In 2017-2018, 112,867 CTE Skill Certifications were awarded to secondary students and 19,189 third-party certifications were earned by secondary students.

Visit UtahCTE.org to access high-quality, rigorous career-focused programs that result in attainment of credentials with labor market value.

In 2017-2018, the graduation rate for students who concentrated in a CTE Career Pathway was 95 percent, compared to Utah's statewide graduation rate of 87 percent.