

Utah Career and Technical Education  
 Career Pathway Chart  
 2020-2021 School Year



Accounting & Finance  
 CAREER PATHWAY  
 Business, Finance & Marketing  
 CAREER CLUSTER

**Career Cluster: Business, Finance & Marketing**

**Career Pathway: Accounting & Finance**

JUNIOR HIGH / MIDDLE SCHOOL		
<a href="#">College and Career Awareness</a>		
<a href="#">Digital Literacy</a>	<a href="#">Keyboarding</a>	
<a href="#">Exploring Business and Marketing</a>	<a href="#">Word Processing</a>	
HIGH SCHOOL		
<b>EXPLORER COURSES:</b> Choose one or more of the following courses.		
<a href="#">Accounting 1</a> * +	<a href="#">Business Math and Personal Finance</a> *	<a href="#">Marketing 1</a> *
<a href="#">Business Communication 1</a> *	<a href="#">Customer Service</a> *	<a href="#">Real Estate</a>
<a href="#">Business Communication 2</a>	<a href="#">Economics</a> * +	<a href="#">Sports and Entertainment Marketing</a>
<a href="#">Business Law</a>	<a href="#">Entrepreneurship</a> *	<a href="#">Web Development 1</a> *
<b>CONCENTRATOR COURSES:</b> To be a concentrator you must pass one of the following courses AND one explorer course.		
<a href="#">Accounting 2</a> *		
<a href="#">Accounting, Advanced</a>		
<b>COMPLETER COURSES:</b> To be a completer you must pass enough courses to earn 3.0 credits in this Pathway.		
<a href="#">Business and Marketing Capstone</a>		
CTE Internship		
POSTSECONDARY:		
Utah System of Higher Education: <a href="http://ushe.edu">ushe.edu</a>   UtahMajors.org: <a href="#">Utah Majors Guide</a>		
Utah System of Technical Colleges: <a href="http://utech.edu">utech.edu</a>		

\* concurrent enrollment course + recommended explorer course

HIGH SCHOOL TO POSTSECONDARY EDUCATION AND TRAINING			
There are several options for education and training beyond high school, depending on your career goals.			
	1-Year Certificate	2-Year Assoc. or Tech. Degree	4-Year Bachelor's Degree
	N/A	N/A	N/A

Utah CTE classes are open to all qualified students without regard to race, color, national origin, sex, disability, or age.

**Student Testimonial**

“Because of my CTE Internship, I am going to be more prepared when I go into the field of accounting. I will be able to understand and apply it to real hands-on learning experiences.”

Brayden Austin  
 Sky View High School

**LEARN MORE ABOUT OCCUPATIONS AND WAGES**

**Business, Finance & Marketing**

UtahCTE.org: [Fact Sheet](#)

UtahFutures.org: [Occupation/Wage Search](#)

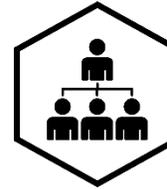
**FBLA**

is the Career and Technical Student Organization (CTSO) for students in the Accounting & Finance Career Pathway.

[FBLA-PBL.org](http://FBLA-PBL.org) | [Utah-FBLA-PBL.org](http://Utah-FBLA-PBL.org)  
[Utah FBLa flyer](#)



Utah Career and Technical Education  
 Career Pathway Chart  
 2020-2021 School Year



Business Administration  
 CAREER PATHWAY  
 Business, Finance & Marketing  
 CAREER CLUSTER

**Career Cluster: Business, Finance & Marketing**

**Career Pathway: Business Administration**

JUNIOR HIGH / MIDDLE SCHOOL			
<a href="#">College and Career Awareness</a>			
<a href="#">Digital Literacy</a>		<a href="#">Keyboarding</a>	
<a href="#">Exploring Business and Marketing</a>		<a href="#">Word Processing</a>	
HIGH SCHOOL			
<b>EXPLORER COURSES:</b> Choose one or more of the following courses.			
<a href="#">Accounting 1</a> * +	<a href="#">Business Math and Personal Finance</a> *	<a href="#">Entrepreneurship</a> * +	<a href="#">Sports and Entertainment Marketing</a>
<a href="#">Business Communication 1</a> * +	<a href="#">Customer Service</a> *	<a href="#">Leadership Principles 1</a> * +	<a href="#">Web Development 1</a> *
<a href="#">Business Communication 2</a>	<a href="#">Digital Graphic Arts Intro</a> *	<a href="#">Marketing 1</a> * +	
<a href="#">Business Law</a> +	<a href="#">Economics</a> *	<a href="#">Real Estate</a>	
<b>CONCENTRATOR COURSES:</b> To be a concentrator you must pass one of the following courses AND one explorer course.			
<a href="#">Business Management</a> *			
<a href="#">Leadership Principles 2</a>			
<b>COMPLETER COURSES:</b> To be a completer you must pass enough courses to earn 3.0 credits in this Pathway.			
<a href="#">Business and Marketing Capstone</a>			
CTE Internship			
POSTSECONDARY:			
Utah System of Higher Education: <a href="http://ushe.edu">ushe.edu</a>   UtahMajors.org: <a href="#">Utah Majors Guide</a>			
Utah System of Technical Colleges: <a href="http://utech.edu">utech.edu</a>			

\* concurrent enrollment course + recommended explorer course

HIGH SCHOOL TO POSTSECONDARY EDUCATION AND TRAINING			
There are several options for education and training beyond high school, depending on your career goals.			
	1-Year Certificate	2-Year Assoc. or Tech. Degree	4-Year Bachelor's Degree
N/A		> Account Representative > Consumer Advocate > Dispute Resolution Analyst	> Budget Analyst > CTE Teacher > Credit Counselor > Financial Manager

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**Student Testimonial**

**“Taking Business Management** sparked my interest to pursue a business degree. Taking advantage of the CTE program ultimately helped to pinpoint my career trajectory.”

Andrew Nadauld  
 Murray High School

**LEARN MORE ABOUT OCCUPATIONS AND WAGES**

**Business, Finance & Marketing**

UtahCTE.org: [Fact Sheet](#)

UtahFutures.org: [Occupation/Wage Search](#)

**DECA | FBLA | FCCLA**

are the Career and Technical Student Organizations (CTSO) for students in the Business Administration Career Pathway.

[DECAdirect.org](http://DECAdirect.org) | [UtahDECA.org](http://UtahDECA.org) | [Utah DECA flyer](#)  
[FBLA-PBL.org](http://FBLA-PBL.org) | [Utah-FBLA-PBL.org](http://Utah-FBLA-PBL.org) | [Utah FBLA flyer](#)  
[FCCLAInc.org](http://FCCLAInc.org) | [UtahFCCLA.org](http://UtahFCCLA.org) | [Utah FCCLA flyer](#)



**Career Cluster: Business, Finance & Marketing**

**Career Pathway: Business Information Management**

JUNIOR HIGH / MIDDLE SCHOOL			
<a href="#">College and Career Awareness</a>			
<a href="#">Creative Coding</a>	<a href="#">Keyboarding</a>		
<a href="#">Digital Literacy</a>	<a href="#">Word Processing</a>		
<a href="#">Exploring Business and Marketing</a>			
HIGH SCHOOL			
<b>EXPLORER COURSES:</b> Choose one or more of the following courses.			
<a href="#">Accounting 1</a> *	<a href="#">Business Law</a>	<a href="#">Database Development</a> * +	<a href="#">Entrepreneurship</a> *
<a href="#">Business Communication 1</a> * +	<a href="#">Business Math and Personal Finance</a> *	<a href="#">Digital Graphic Arts Intro</a> *	<a href="#">Information Technology, Intro</a> +
<a href="#">Business Communication 2</a>	<a href="#">Customer Service</a> * +	<a href="#">Economics</a> *	<a href="#">Web Development 1</a> *
<b>CONCENTRATOR COURSES:</b> To be a concentrator you must pass one of the following courses AND one explorer course.			
<a href="#">Business Office Specialist</a> *			
<a href="#">Digital Business Applications</a> *			
<b>COMPLETER COURSES:</b> To be a completer you must pass enough courses to earn 3.0 credits in this Pathway..			
<a href="#">Business and Marketing Capstone</a>			
CTE Internship			
POSTSECONDARY:			
Utah System of Higher Education: <a href="http://ushe.edu">ushe.edu</a>   UtahMajors.org: <a href="#">Utah Majors Guide</a>			
Utah System of Technical Colleges: <a href="http://utech.edu">utech.edu</a>			

\* concurrent enrollment course + recommended explorer course

HIGH SCHOOL TO POSTSECONDARY EDUCATION AND TRAINING			
There are several options for education and training beyond high school, depending on your career goals.			
	1-Year Certificate	2-Year Assoc. or Tech. Degree	4-Year Bachelor's Degree
	N/A		> Desktop Publisher > Legal Assistant/Paralegal > Web Developer

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**Student Testimonial**

"The [Microsoft Office Specialist] certifications helped me land my current job at Lowe's Home Improvement. I am the manager there and perform all of the administrative functions."

Andrew McLay  
 Murray High School

**LEARN MORE ABOUT OCCUPATIONS AND WAGES**

**Business, Finance & Marketing**

UtahCTE.org: [Fact Sheet](#)

UtahFutures.org: [Occupation/Wage Search](#)

**FBLA**

is the Career and Technical Student Organization (CTSO) for students in the Business Information Management Career Pathway.

[FBLA-PBL.org](http://FBLA-PBL.org) | [Utah-FBLA-PBL.org](http://Utah-FBLA-PBL.org)  
[Utah FBLA flyer](#)





**Career Cluster: Business, Finance & Marketing**

**Career Pathway: Marketing**

JUNIOR HIGH / MIDDLE SCHOOL		
<a href="#">College and Career Awareness</a>		
<a href="#">Digital Literacy</a>	<a href="#">Keyboarding</a>	
<a href="#">Exploring Business and Marketing</a>	<a href="#">Word Processing</a>	
HIGH SCHOOL		
<b>EXPLORER COURSES:</b> Choose one or more of the following courses.		
<a href="#">Accounting 1</a> *	<a href="#">Customer Service</a> *	<a href="#">Real Estate</a>
<a href="#">Business Communication 1</a> *	<a href="#">Digital Graphic Arts Intro</a> *	<a href="#">Sports and Entertainment</a> +
<a href="#">Business Communication 2</a> +	<a href="#">Economics</a> *	<a href="#">Web Development 1</a> *
<a href="#">Business Law</a>	<a href="#">Entrepreneurship</a> * +	
<a href="#">Business Math and Personal Finance</a> *	<a href="#">Marketing 1</a> * +	
<b>CONCENTRATOR COURSES:</b> To be a concentrator you must pass one of the following courses AND one explorer course.		
<a href="#">Digital Marketing</a> *		
<a href="#">Retailing</a> *		
<b>COMPLETER COURSES:</b> To be a completer you must pass enough courses to earn 3.0 credits in this Pathway.		
<a href="#">Business and Marketing Capstone</a>		
CTE Internship		
POSTSECONDARY:		
Utah System of Higher Education: <a href="http://ushe.edu">ushe.edu</a>   UtahMajors.org: <a href="#">Utah Majors Guide</a>		
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\* concurrent enrollment course + recommended explorer course

HIGH SCHOOL TO POSTSECONDARY EDUCATION AND TRAINING			
There are several options for education and training beyond high school, depending on your career goals.			
	1-Year Certificate	2-Year Assoc. or Tech. Degree	4-Year Bachelor's Degree
	N/A	N/A	<ul style="list-style-type: none"> <li>&gt; Art Director</li> <li>&gt; CTE Teacher</li> <li>&gt; Editor</li> <li>&gt; Graphic Designer</li> </ul>

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**Student Testimonial**

“The business and marketing courses I have taken in high school have really influenced me in the direction I would like to go for my future education and career.”

Rory James Pollard  
 Fremont High School

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**Business, Finance & Marketing**

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UtahFutures.org: [Occupation/Wage Search](#)

**DECA**

is the Career and Technical Student Organization (CTSO) for students in the Marketing Pathway.

[DECAdirect.org](http://DECAdirect.org) | [UtahDECA.org](http://UtahDECA.org) | [Utah DECA flyer](#)

