

Your Roadmap to Community Engagement

Through **Together**, **We Read**, Save the Children and Rotary are taking action together to raise awareness about early learning and to make early literacy and kindergarten readiness a central focus in your community. Here are some steps to engaging members:



Identify local champions for children and bring key stakeholders

together: identify a lead to coordinate communication and keep the work moving. Ensure diverse crosssector representation with key decision makers.



Determine your purpose:

Establish a shared vision, desired outcomes for children and families, and how the partnership/programming will operate to accomplish these goals.



Conduct a community assessment to determine resources, needs and gaps, capture voices of families and community.



Develop an action plan, building on research and best practice and adapting for local context and community needs.



Implement your plans:

assign clear responsibilities, maintain communication throughout and continuously foster positive relationships.



Evaluate the results: Continuous improvement is key! Plan, implement, study, make modifications - repeat! Gather feedback from end users, such as caregivers.



Celebrate successes to maintain momentum, small wins count!