



Ready4K

Trauma-Informed

Why Ready4K Trauma-Informed?

Nearly half of the children in the United States have experienced **at least one adverse childhood experience (ACE)**. When unaddressed, these potentially traumatic experiences can result in both immediate and lifelong negative impacts. ACEs can include such things as witnessing or being a victim of violence, incarceration of a loved one, homelessness, divorce, or a parent's addiction.

Luckily, the **negative effects of trauma can be mitigated**. Research indicates that having supportive and responsive relationships with caring adults as early in life as possible can prevent or reverse the damaging effects of trauma.

Ready4K Trauma-Informed is designed to give parents and caregivers the tools and insights they need to buffer the effects of trauma and navigate challenge and adversity.

What makes this a Trauma-Informed curriculum?

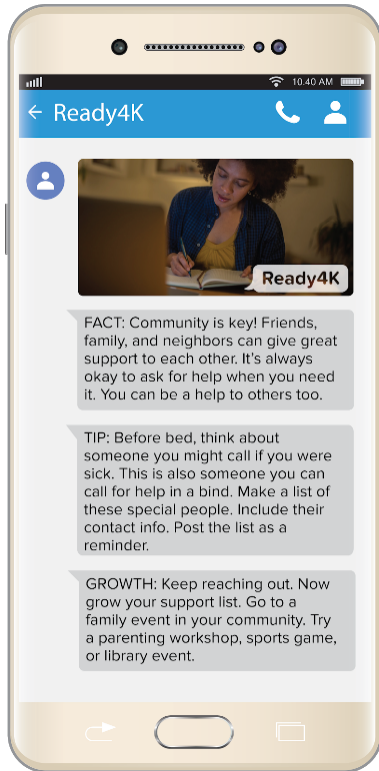
Ready4K has partnered with mental health experts and agencies, community health workers, parents, and providers to create a curriculum specifically designed to help families buffer the effects of trauma. Ready4K Trauma-Informed builds on the evidence-based Ready4K model, in which parents and caregivers receive fun facts and easy tips on how to promote their children's development by building on existing family routines.

The Trauma-Informed curriculum is designed to strengthen the **protective factors**, which are five characteristics or strengths that act to mitigate risks and buffer the effects of trauma:

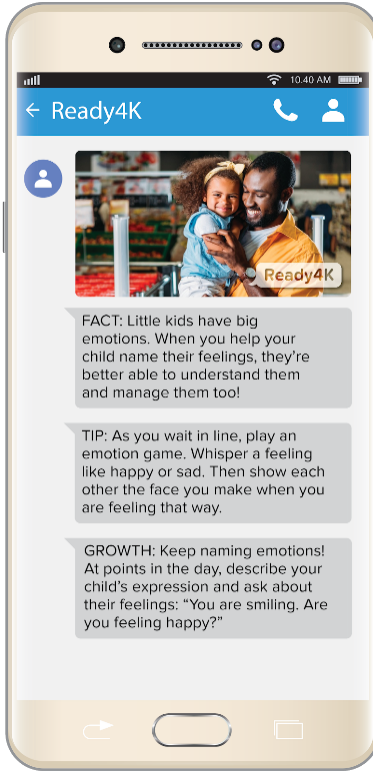
1. Parental Resilience
2. Social Connections
3. Knowledge of Parenting & Child Development (including literacy, math, and more)
4. Concrete Support in Times of Need
5. Social & Emotional Competency of Children

In addition, Ready4K experts guide partners through a **community asset mapping** process to create a supplemental set of messages that link families to community resources, such as food assistance programs and mental health services. Parents and caregivers then receive these messages and links through a dedicated texting number with a local area code.

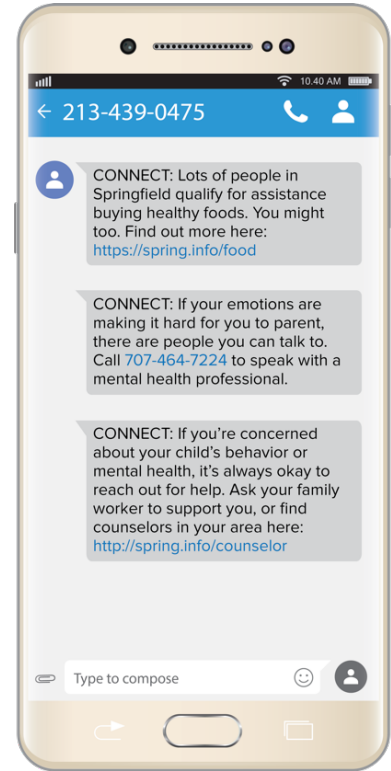
Sample Trauma-Informed Messages



Social connections



Social and emotional competence of children



Concrete supports

How does the Trauma Informed program support partners?

Easy Enrollment

The Ready4K Dashboard enables partners to enroll all families with one click, guaranteeing an efficient and equitable implementation of the program. Ready4K Trauma-Informed supports families of children from birth through 4th grade, in English and Spanish.

Local Messaging

Partners receive a dedicated texting number with a local area code, to share resources and build relationships with families during the school year and over the summer. Schedule and send messages in multiple languages, including links, images, and PDFs.

Actionable Data

Ready4K Trauma-Informed provides robust data for program review, stakeholder engagement, and reporting requirements. In addition to standard enrollment, persistence, and usage data, Ready4K Trauma-Informed includes:

- Quarterly family engagement surveys that focus on the protective factors and offer partners insights into families' experiences and needs
- Click-through data to identify which community services and resources are most needed
- Data on when phone numbers move from working to nonworking, which can be a signal of distress in the home