

# BFM Capstone Rubric

Student Name

Industry Partner / CTSO

Teacher Name

School Name

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## Part 1: Performance Skills

The above student has completed all the BFM Capstone performance skills at 80% or higher. Each performance skill is worth 20 points with a total of 100 points.

/100

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## Part 2: Written Component and Industry or CTSO Presentation

**The written component** of the student project. Include the following sections: An executive summary, description, business/marketing plan, financial summary, and conclusion; proper grammar and spelling. If using a sales presentation include a script that the student created.

/50

The presentation component of the student project. Include the following: effective use of visuals; proper grammar, and spelling, professional layout and technique.

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Score out of 100 for both the written and presentation

/ 100

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## Project Documentation

Attach the scorecard or written project feedback from the judge at the state-approved competition or attach the business partners' feedback and score from the in-class project after it has been presented to them. Business Partner contact information should be included to use this option.



<b>Novice</b>	<b>Developing</b>	<b>Experienced</b>	<b>Professional</b>
0-69 points Requirements not met or seldom met. The student was unprepared and provided less than 75% of the completed oral and written project	70-79 points The Project covers most requirements and approaches industry standards. The student was somewhat prepared and provided at least 75% of the completed oral and written project	80-90 points The project covers all requirements and frequently exceeds industry standards. The student was prepared and provided a complete oral and written project	91-100 points The project covers all requirements and meets and exceeds industry standards. Student was professional, clear, and engaging in their oral and written project