



Career Cluster: Hospitality, Events & Tourism

Career Pathway: Hospitality & Tourism

JUNIOR HIGH / MIDDLE SCHOOL			
College and Career Awareness			
Digital Literacy		Word Processing	
HIGH SCHOOL			
SUPPORTING COURSES: Suggested high school courses that support the Career Pathway (Courses DO NOT count towards the Pathway)			
Business Management * (IB)	Fashion Design Merchandising *	Influencer and Content Marketing	
Digital Marketing *	Fashion Merchandising, Advanced	Sports and Outdoor Design 1 *	
EXPLORER COURSES: Choose one or more of the following courses.			
Accounting 1 *	Business Leadership 1 *	Digital Media 1 *	Retailing *
Baking and Pastry	Business Office Specialist *	Economics * (IB)	Small Business Math *
Business Communication 1 *	Culinary 1 * +	Entrepreneurship * +	Sports and Outdoor Recreation Marketing
Business Communication 2	Customer Service * +	Exploring Business, Finance, and Marketing	Web Development 1 *
Business Law +	Digital Business Applications *	Marketing 1 * +	
CONCENTRATOR COURSES: To be a concentrator you must pass one of the following courses AND one explorer course.			
Event Planning and Management		Hospitality and Tourism *	
COMPLETER COURSES: To be a completer you must pass a concentrator course and enough courses to equal 3.0 credits in this Pathway.			
Business, Finance, and Marketing Capstone			
CTE Internship		Apprenticeship	
POSTSECONDARY: There are many options for education and training beyond high school.			
Utah System of Higher Education: ushe.edu (Utah's public colleges and universities)		UtahMajors.org: Majors Guide	

* concurrent enrollment course + recommended explorer course

HIGH SCHOOL TO POSTSECONDARY EDUCATION AND TRAINING			
There are several options for education and training beyond high school, depending on your career goals.			
	Certificate	2-Year Associate Degree	4-Year Bachelor's Degree
	> Corporate Event Planner > Hotel Management > Travel Agent	> Hospitality Manager	> CTE Teacher > Marketing Manager > Meeting, Convention, and Event Planner

Career and Technical Education provides all students access to high-quality, rigorous career-focused programs that result in attainment of credentials with labor market value. [Credentials of Value](#)

Utah CTE classes are open to all qualified students without regard to race, color, national origin, sex, disability, or age.

Advice to Students

"CTE courses have given me a head start and have helped me understand what I want to do with my future. Through my time in CTE classes I found my passion. If you are interested in a certain course or CTE Pathway go for it!"

Audrey White
 Future Pastry Chef

LEARN MORE ABOUT OCCUPATIONS AND WAGES

Hospitality, Events & Tourism

Department of Workforce Services
[Utah Occupational Explorer](#)

FBLA

is the Career and Technical Student Organization (CTSO) for students in the Hospitality & Tourism Career Pathway.

FBLA-PBL.org | Utah-FBLA-PBL.org
[Utah FBLA flyer](#)

