## **Hospitality & Tourism**



**Hospitality & Tourism** focuses on preparing students for employment in careers that relate to the management, marketing and operations of restaurants and other food services, lodging, attractions, recreation events and travel related services.



## CAREER PATHWAYS

- > Culinary Arts
- > Hospitality & Tourism

Each CTE Career Pathway culminates in an industry recognized credential of value.

## **FACTS**

- > Utah restaurants employ more than 122,100 individuals.<sup>1</sup>
- > Nationwide, employment of chefs and head cooks is projected to grow 5 percent through the year 2032.<sup>2</sup>
- > Nationwide, 23.3 percent of people employed as chef and head cooks are women.<sup>3</sup>
- > Students participating in ProStart® can become industry certified while in high school.
- > Travel and tourism is one of the largest and fastest growing industries in the world,<sup>2</sup> with revenue estimated to reach nearly a trillion dollars.<sup>5</sup>
- > Nationwide, employment of lodging managers is projected to grow 7 percent through the year 2032.<sup>2</sup>
- > In 2022, travelers spent a record \$11.98 billion in Utah, generating an estimated \$2.12 billion in total state and local tax revenue.<sup>4</sup>
- <sup>1</sup> National Restaurant Association
- <sup>2</sup> U.S. Department of Labor
- $^{3}$  U.S. Department of Labor, Women's Bureau
- <sup>4</sup> University of Utah Kem C. Gardner Policy Institute
- ⁵Statista.com

"My high school ProStart® CTE class was a stepping stone on my journey to becoming a chef."

**Participation in and completion of a CTE Career Pathway** will provide you with the academic knowledge and technical skills to successfully compete in a global economy. Learn about Career and Technical Education and the **Hospitality & Tourism Career Cluster** at **UtahCTE.org**.

June 2024