

Business, Finance, and Marketing High School Endorsement Application

Endorsement Application for the Utah State Board of Education

APPLICANT INFORMATION

Name:

CACTUS ID#:

Email:

PURPOSE

This endorsement is meant for certified teachers interested in teaching **Business, Finance, and Marketing High School** courses. It is attached to a current Utah Educator License with a license area of concentration in **Secondary** Education.

Prerequisite Requirement

CTE Knowledge

Associate Level Requirements

Complete **THREE** of the competency areas.

This endorsement is non-renewable and valid for up to three school years before it expires.

Professional Level Requirements

Complete **ALL** the competency areas.

REQUIRED PREREQUISITE

1. CTE Knowledge

Select one of the following options:

- ☐ USBE Course: [CTE Orientation Canvas](#) course
- ☐ Complete THREE years of full-time CTE Teaching in Utah
- ☐ Currently hold a professional-level CTE endorsement
- ☐ Methods of Teaching Business Course

ENDORSEMENT COMPETENCY AREAS

1. Digital Marketing

Select one of the following options:

- ☐ USBE Microcredential: Digital Marketing Pathway
- ☐ MBA
- ☐ University Course (e.g., Social Media Marketing)

University:

Course code:

Course name:

Semester/Year:

Grade:

2. *Economics*

Select one of the following options:

- ☐ USBE Microcredential: Economics Pathway
- ☐ MBA
- ☐ University Course (e.g., Economics)

University:

Course code:

Course name:

Semester/Year:

Grade:

3. *Accounting*

Select one of the following options:

- ☐ USBE Microcredential: Accounting Pathway
- ☐ MBA
- ☐ University Course (e.g., Accounting)

University:

Course code:

Course name:

Semester/Year:

Grade:

4. *Business Law*

Select one of the following options:

- ☐ USBE Microcredential: Business Law Pathway
- ☐ MBA
- ☐ University Course (e.g., Business Law)

University:

Course code:

Course name:

Semester/Year:

Grade:

5. *Business Management*

Select one of the following options:

- ☐ USBE Microcredential: Business Management Pathway
- ☐ MBA
- ☐ University Course (e.g., Business Management)

University:

Course code:

Course name:

Semester/Year:

Grade:

6. *Business Communications*

Select one of the following options:

- ☐ USBE Microcredential: Business Communications Pathway
- ☐ MBA
- ☐ University Course (e.g., Business Communications)

University:

Course code:

Course name:

Semester/Year:

Grade:

7. *DECA & FBLA Advising*

Select one of the following options:

- ☐ DECA or FBLA New Advisor Training
- ☐ DECA or FBLA Judging
- ☐ Methods of Teaching Business Course

APPLICATION SUBMISSION

Please submit the application online in the Utah Educator Licensing Application System, [Survey Monkey Apply](https://usbelicensing.smapply.us) (<https://usbelicensing.smapply.us>)