



Business, Finance, and Marketing Comprehensive Endorsement Application

Endorsement Application for the Utah State Board of Education

APPLICANT INFORMATION

Name: CACTUS ID#:

Email:

PURPOSE

This endorsement is meant for certified teachers interested in teaching **Business, Finance, and Marketing Combination** courses. It is attached to a current Utah Educator License with a license area of concentration in Secondary Education.

Prerequisite Requirement

CTE Knowledge

Associate Level Requirements

Complete **SIX** of the competency areas.

This endorsement is non-renewable and valid for up to three school years before it expires.

Professional Level Requirements

Complete **ALL** the competency areas.

ENDORSEMENT COMPETENCY AREAS

1. CTE Knowledge (REQUIRED)

Select one of the following options:

- USBE Course: [CTE Orientation Canvas](#) course
- Complete THREE years of full-time CTE Teaching in Utah
- Currently hold a professional-level CTE endorsement

2. Digital Literacy

Select one of the following options:

- USBE Digital Literacy Methods Workshop
- C3 GS6 Digital Literacy Certifications

3. Word Processing

Select one of the following options:

- Microsoft Office Word Specialist Certification.
- Microsoft 365 Office Online course

4. CTE Pathways and Career Clusters

Select one of the following options:

- USBE College & Career Annual Teacher Training
- USBE Microcredential: College and Career Awareness Pathway

5. Durable Skills

Select one of the following options:

- USBE Microcredential: Durable Skills Microcredential
- USBE College & Career Annual Teacher Training

6. Digital Marketing

Select one of the following options:

- USBE Microcredential: Digital Marketing Pathway
- College Course (e.g., Social Media Marketing)

University:

Course code:

Course name:

Semester/Year:

Grade:

7. Economics

Select one of the following options:

- USBE Microcredential: Digital Marketing Pathway
- College Course (e.g., Economics)

University:

Course code:

Course name:

Semester/Year:

Grade:

8. Accounting

Select one of the following options:

- USBE Microcredential: Accounting Pathway
- College Course (e.g., Accounting)

University:

Course code:

Course name:

Semester/Year:

Grade:

9. Business Law

Select one of the following options:

- USBE Microcredential: Business Law Pathway
- College Course (e.g., Business Law)

University:

Course code:

Course name:

Semester/Year:

Grade:

10. Business Management

Select one of the following options:

- USBE Microcredential: Business Management Pathway
- College Course (e.g., Business Management)

University:

Course code:

Course name:

Semester/Year:

Grade:

11. Business Communications

Select one of the following options:

- USBE Microcredential: Business Communications Pathway
- College Course (e.g., Business Communications)

University:

Course code:

Course name:

Semester/Year:

Grade:

12. DECA & FBLA Advising

Select one of the following options:

- DECA or FBLA New Advisor Training
- DECA or FBLA Judging

13. General Computer Science

Select one of the following options:

- Praxis #5652 Computer Science
- Utah State University CS Teaching Program (2 courses)
- NES: Test #315 Computer Science
- Three Utah Computer Science trainings
 -
 -
 -

- College Course

University:

Course code:

Course name:

Semester/Year:

Grade:

- Harvard EdX: CS50S

14. Web Development Asset Creation

Select one of the following options:

- Bachelor's degree in Web Design
- NOCTI Web Design #5934
- Adobe Photoshop Certification
- USBE Microcredential: Photoshop Image Editing
- College Course

University: _____ Course code: _____
Course name: _____ Semester/Year: _____ Grade: _____
 Coursera: Meta Front-end
 DECA or FBLA Judging

15. Programming Language

Select one of the following options:

- Bachelor's degree or higher in Computer Science
- Praxis #5652 Computer Science
- Utah State University CS Teaching Program (3 courses)
- NES: Test #315 Computer Science
- Programming Industry Certification in a specific language:
- College Course

University: _____ Course code: _____
Course name: _____ Semester/Year: _____ Grade: _____
 Ed2go course
 Harvard Edx: CS50W

16. Vector Graphics & Software

Select one of the following options:

- USBE Microcredential Vector Graphics & Software
- Utah State University TEWG 1030
- College Course

University: _____ Course code: _____
Course name: _____ Semester/Year: _____ Grade: _____
 Adobe Illustrator Certification

17. Layout Design & Software

Select one of the following options:

- USBE Microcredential: Layout Design & Software
- Utah State University - Art 4440
- College Course

University: _____ Course code: _____
Course name: _____ Semester/Year: _____ Grade: _____
 Adobe InDesign Certification

APPLICATION SUBMISSION

Please submit the application online in the Utah Educator Licensing Application System, [Survey Monkey Apply](https://usbelicensing.smapply.us) (<https://usbelicensing.smapply.us>)