

Business, Finance, and Marketing Comprehensive Endorsement Application

Endorsement Application for the Utah State Board of Education

APPLICANT INFORMATION

Name:

CACTUS ID#:

Email:

PURPOSE

This endorsement is meant for certified teachers interested in teaching **Business, Finance, and Marketing Combination** courses. It is attached to a current Utah Educator License with a license area of concentration in **Secondary** Education.

Prerequisite Requirement

CTE Knowledge

Associate Level Requirements

Complete **SIX** of the competency areas.

This endorsement is non-renewable and valid for up to three school years before it expires.

Professional Level Requirements

Complete **ALL** the competency areas.

ENDORSEMENT COMPETENCY AREAS

1. *CTE Knowledge (REQUIRED)*

Select one of the following options:

- ☐ USBE Course: [CTE Orientation Canvas](#) course
- ☐ Complete THREE years of full-time CTE Teaching in Utah
- ☐ Currently hold a professional-level CTE endorsement

2. *Digital Literacy*

Select one of the following options:

- ☐ USBE Digital Literacy Methods Workshop
- ☐ C3 GS6 Digital Literacy Certifications

3. *Word Processing*

Select one of the following options:

- ☐ Microsoft Office Word Specialist Certification.
- ☐ Microsoft 365 Office Online course

4. *CTE Pathways and Career Clusters*

Select one of the following options:

- ☐ USBE College & Career Annual Teacher Training
- ☐ USBE Microcredential: College and Career Awareness Pathway

5. *Durable Skills*

Select one of the following options:

- ☐ USBE Microcredential: Durable Skills Microcredential
- ☐ USBE College & Career Annual Teacher Training

6. *Digital Marketing*

Select one of the following options:

- ☐ USBE Microcredential: Digital Marketing Pathway
- ☐ College Course (e.g., Social Media Marketing)

University:

Course code:

Course name:

Semester/Year:

Grade:

7. *Economics*

Select one of the following options:

- ☐ USBE Microcredential: Digital Marketing Pathway
- ☐ College Course (e.g., Economics)

University:

Course code:

Course name:

Semester/Year:

Grade:

8. *Accounting*

Select one of the following options:

- ☐ USBE Microcredential: Accounting Pathway
- ☐ College Course (e.g., Accounting)

University:

Course code:

Course name:

Semester/Year:

Grade:

9. *Business Law*

Select one of the following options:

- ☐ USBE Microcredential: Business Law Pathway
- ☐ College Course (e.g., Business Law)

University:

Course code:

Course name:

Semester/Year:

Grade:

10. Business Management

Select one of the following options:

- ☐ USBE Microcredential: Business Management Pathway
- ☐ College Course (e.g., Business Management)

University:

Course code:

Course name:

Semester/Year:

Grade:

11. Business Communications

Select one of the following options:

- ☐ USBE Microcredential: Business Communications Pathway
- ☐ College Course (e.g., Business Communications)

University:

Course code:

Course name:

Semester/Year:

Grade:

12. DECA & FBLA Advising

Select one of the following options:

- ☐ DECA or FBLA New Advisor Training
- ☐ DECA or FBLA Judging

13. General Computer Science

Select one of the following options:

- ☐ Praxis #5652 Computer Science
- ☐ Utah State University CS Teaching Program (2 courses)
- ☐ NES: Test #315 Computer Science
- ☐ Three Utah Computer Science trainings
 - ☐
 - ☐
 - ☐

- ☐ College Course

University:

Course code:

Course name:

Semester/Year:

Grade:

- ☐ Harvard EdX: CS50S

14. Web Development Asset Creation

Select one of the following options:

- ☐ Bachelor's degree in Web Design
- ☐ NOCTI Web Design #5934
- ☐ Adobe Photoshop Certification
- ☐ USBE Microcredential: Photoshop Image Editing
- ☐ College Course

- University: _____ Course code: _____
Course name: _____ Semester/Year: _____ Grade: _____
- ☐ Coursera: Meta Front-end
☐ DECA or FBLA Judging

15. Programming Language

Select one of the following options:

- ☐ Bachelor's degree or higher in Computer Science
☐ Praxis #5652 Computer Science
☐ Utah State University CS Teaching Program (3 courses)
☐ NES: Test #315 Computer Science
☐ Programming Industry Certification in a specific language:
☐ College Course
University: _____ Course code: _____
Course name: _____ Semester/Year: _____ Grade: _____
- ☐ Ed2go course
☐ Harvard Edx: CS50W

16. Vector Graphics & Software

Select one of the following options:

- ☐ USBE Microcredential Vector Graphics & Software
☐ Utah State University TEWG 1030
☐ College Course
University: _____ Course code: _____
Course name: _____ Semester/Year: _____ Grade: _____
- ☐ Adobe Illustrator Certification

17. Layout Design & Software

Select one of the following options:

- ☐ USBE Microcredential: Layout Design & Software
☐ Utah State University - Art 4440
☐ College Course
University: _____ Course code: _____
Course name: _____ Semester/Year: _____ Grade: _____
- ☐ Adobe InDesign Certification

APPLICATION SUBMISSION

Please submit the application online in the Utah Educator Licensing Application System, [Survey Monkey Apply](https://usbelicensing.smapply.us)
(<https://usbelicensing.smapply.us>)