

The logo features a large, stylized '2' in light blue and a large '23' in purple, both with white outlines. In the center, a circular emblem contains a mountain range and the word 'UTAH' in a semi-circle at the top. Overlaid on this emblem is the word 'DECA' in a bold, blocky font, with the top half in light blue and the bottom half in purple. Below these elements, the words 'STATE' and 'COMPETITION' are written in a large, light blue, blocky font with dark blue outlines.

2 DECA 23

STATE COMPETITION

Virtual Business Challenge

- Ethan Genessy - American Fork - Fashion
- Hunter Nabrotzky - American Fork - Fashion
- Samuel Jensen - Olympus - Accounting
- Samuel Jensen - Olympus - Entrepreneurship
- Samuel Jensen - Olympus - Hotel Management
- Alan Salinas - Olympus – Entrepreneurship
- Isaac Harry - Riverton - Restaurant





STATE
COMPETITION

Technology Vice President

Bella Huggard
Weber



Southern Region Vice President

Liv Stucki
Crimson Cliffs



Central Region Vice President

Aditi Vandhanapu
Corner Canyon



Salt Lake Region Vice President

Luke Dalton
Mountain Ridge



Northern Region Vice President

Sierra Bott

Syracuse



Utah DECA State President

Lenox Law
Weber



UTAH
DECA

Awards Time!!



Business Administration Exam

Business Admin Exam

Andrew Embley

Ethan Genessey

Eliza Griffiths

Matthew Johnson

Kaitlyn Rios

Jarom Guymon

Mccall Dalpias

Eli Neff

Evan Luo

Brandon Wallis

Courtnie Wright

Greg Yardley

Pleasant Grove

American Fork

Brighton

Pleasant Grove

Herriman

Viewmont

Weber

Bonneville

Skyline

Viewmont

Brighton

Clearfield



**Business
Management &
Administration
Exam**

Business Mgmt & Admin Exam



Raymond Mcnabb

Ridgeline

Emily Watkins

Ridgeline

Corbelia Ncnabb

Ridgeline

Zoe Olsen

Grand County

Carter Meyers

Murray

Aditya Nallur

Skyline

William Marx

Woods Cross

Sophia Cheng

Skyline





Entrepreneurship Exam

Entrepreneurship Exam

Christian Rogers

Isaac Hill

Owen Slye

Benjamin Covington

Monika Cinbis

Brayden Plowman

Chad Dennison

Caleb Richards

TANNER SHALLENBERGER

DAWSON WALKER

Jenna Tran

Raghav Sodisetti

Alexander Pham

Weber

Timpview

Pleasant Grove

Olympus

Skyline

Mountain Crest

Cedar City

Woods Cross

Corner Canyon

Corner Canyon

Skyline

West

Skyline



Finance Exam

Finance Exam

Alexander Mascaro

Joshua Reginato

Oscar Napieralski

Kolton Bosshardt

Austin Woodley

Austin Robinson

Benjamin Lemaistre

Lehi

Corner Canyon

Corner Canyon

Fremont

Alta

Pine View

Granite Technical Institute



Hospitality & Tourism Exam

Hospitality & Tourism Exam



Nathan Williamson

Kevin Yu

Sarah Hodnett

Jiwoo Baik

Sang Chun

Owen Slye

Lindley Richards

Dayson Macdonald

Hallee Jenkins

Thomas Hansen

Benjamin Martinez

Christina Wu

Austin Watkins

Austin Eardley

Broc Carrigan

Corner Canyon

Hillcrest

Bingham

Timpview

Hillcrest

Pleasant Grove

Fremont

Crimson Cliffs

Farmington

Olympus

Provo

Skyline

Hunter

Farmington

Fremont



Hospitality & Tourism Exam



Teya Groethe
Harleen Saini
Bryan Christensen
Kennedy Wright
Esther Salamanca
Nolan Thurston
Silas King
Ruby Winget
Martin Romero
Meilani Muir
Sara Sharma
Sage Hardman
Elisabeth Abrams
Hunter Johnson
Amelia Woolley

Riverton
Granite Technical Institute
Pine View
Corner Canyon
Timpview
Fremont
Bountiful
Corner Canyon
Pine View
Mountain Ridge
Woods Cross
Herriman
Uintah
Mountain Ridge
Desert Hills





Marketing Exam

Marketing Exam



Allen Liang

Kayt Smith

Sang Chun

Anhkhoa Le

Kyle Lin Nhan

Mckenzie Garcia

Ella Tyler

Wesley Ellsworth

Julia McKinnon

Lillian Scott

Arivan Verma

Kevin Yu

Jarom Guymon

Reagan Vanderlindon

Owen Hopkin

Hillcrest

Farmington

Hillcrest

Skyline

Skyline

Taylorsville

Crimson Cliffs

Hillcrest

Mountain Ridge

Grand County

Skyline

Hillcrest

Viewmont

Granite Technical Institute

Granger



Marketing Exam

Andrew Hatch
Elle Christensen
Jeffrey Zou
Tucker West
Isaac Harry
Benjamin Steoger
Sierra Bott
Mark Holmes
Maelynn Fidler
Samuel Cruz
kaitlyn Cao
Ava Lindman
Ilena Dang
Ryley Williams
Gage McCoy

Jordan
Herriman
Skyline
Weber
Riverton
Fremont
Syracuse
Olympus
Weber
Weber
Skyline
Corner Canyon
Skyline
Herriman
Herriman

Marketing Exam

Minhanh Le

Penelope Miller

Alan Judson

Nolan Thurston

Abby Green

Ivy zhao

Kyson Childs

Caleb Morgan

Jack Cresap

Thomas Ord

Brooklyn Woodley

Gavin Murray

Keia Huffman

Skyline

Weber

Pleasant Grove

Fremont

Farmington

Skyline

Corner Canyon

Clearfield

Farmington

Corner Canyon

Alta

Maple Mountain

Herriman



Personal Financial Literacy Exam

Personal Financial Literacy Exam



Austin Robinson

Pine View



Accounting Applications



Accounting Applications

Benjamin Lemaistre

Emilie Olberding

Samuel Jensen

Kaleb Paul

Ashley Peterson

Karlie Arnold

Madison Lund

Walker Christopherson

Luis Frias

Alexander Mascaro

Granite Tech

Weber

Olympus

Skyridge

Farmington

Weber

Olympus

Taylorsville

Cottonwood

Lehi

Apparel & Accessories Marketing



Apparel & Accessories

Avery Shaw

Caden Hull

Camryn Dunford

Elise Smoot

Gabriella Dutson

Jake Whelan

Jaymie McCauley

Jordan Wright

Kaitlyn Cao

Lillian Scott

Fremont

Northridge

Lehi

Fremont

Snow Canyon

Ogden

Catalyst Center

Pine View

Skyline

Grand County

Accounting Applications

- | | |
|--------------------------|--------------|
| 1. Alexander Mascaro | Lehi |
| 2. Walker Christopherson | Taylorsville |
| 3. Benjamin Lemaistre | Granite Tech |
| 4. Samuel Jensen | Olympus |
| 5. Emilie Olberding | Weber |
| 6. Madison Lund | Olympus |

Automotive Services Marketing



Automotive Services

Taylor Anderson
Mckenzie Garcia
Tanner Emett
Nick Hren
Karhol Tsumbu
Camden Hymas
Elle Christensen
Will Sandburg
Paige Harman
Liam Clark
Bridger Mason

Desert Hills
Taylorsville
Desert Hills
Grand County
Provo
Cedar City
Herriman
American Fork
Murray
Grand County
Bingham

Apparel & Accessories Marketing

- | | |
|---------------------|--------------|
| 1. Lillian Scott | Grand County |
| 2. Kaitlyn Cao | Skyline |
| 3. Gabrielle Dutson | Snow Canyon |
| 4. Elise Smoot | Fremont |
| 5. Avery Shaw | Fremont |
| 6. Jaymie McCauley | Catalyst |

Business Finance



Business Finance

Bennett Gardner

Austin Woodley

Aiden Jacobson

Daniel Su

Luke Linton

Alyse Radle

Luke Dalton

Tonali Bruno

Regan Sun

Anna Lund

Granite Tech

Alta

Payson

Corner Canyon

Mountain Ridge

Weber

Mountain Ridge

American Fork

Timpview

Olympus

Automotive Services Marketing

1. Elle Christensen

Herriman

2. Camden Hymas

Cedar City

3. Liam Clark

Grand County

4. Taylor Anderson

Desert Hills

5. Mckenzie Garcia

Taylorsville

6. Karhol Tsumbu

Provo

Business Growth Plan



Business Growth Plan

Hewlett

Bascom/Murphy/Peck

Null

Barlow

Sandburg

Best

Clark

White

Daines/Daines

Bear River

Copper Hills

Mountain Ridge

Corner Canyon

American Fork

Mountain Ridge

Fremont

American Fork

Farmington

Business Finance

1. Austin Woodley

Alta

2. Bennett Gardner

Granite Tech

3. Regan Sun

Timpview

4. Luke Linton

Mountain Ridge

5. Daniel Su

Corner Canyon

6. Luke Dalton

Mountain Ridge

Business Law & Ethics Team



Business Law & Ethics Team



Adams/Randall

Lee/Powell

Ncnabb/Watkins

Cresap/Lowe

Rincon/Winn

Ashcroft/Fargo

Hill/Page

Glassey/Hammond

Gutzman/Nemelka

Mcnabb/Pokharel

Fu/Qian Ting

Mountain Crest

Weber

Ridgeline

Farmington

RSL

Ridgeline

Syracuse

Mountain Ridge

Provo

Ridgeline

Timpview



Business Growth Plan

1. Hewlett	Bear River
2. Sandburg	American Fork
3. White	American Fork
4. Clark	Fremont
5. Best	Mountain Ridge
6. Bascom/Murphy/Peck	Copper Hills

Business Services Marketing



Business Services Marketing



Ashton Grimley

Lincoln Mitchell

Reagan Vanderlindon

Zion Au

Kyson Childs

Lauren Wilson

Ella Tyler

Aditi Vandhanapu

Eli Gutierrez

Ilena Dang

Weber

Fremont

Granite Tech

Timpview

Corner Canyon

Tooele

Crimson Cliffs

Corner Canyon

Northridge

Skyline



Business Law & Ethics Team

1. Ashcroft/Fargo

Ridgeline

2. Hill/Page

Syracuse

3. Cresap/Lowe

Farmington

4. Ncnabb/Watkins

Ridgeline

5. Mcnabb/Pokharel

Ridgeline

6. Fu/Qian Ting

Timpview

Business Services Operations Research



Business Services Operation Research



Morgan/Watson

Weber

McKee

Uintah

Barrett/Lee/Martinez

Provo

Abrams/McCormick

Uintah

Nguyen

Corner Canyon

Darii/Moulton

Uintah



Business Services Marketing

- | | |
|------------------------|----------------|
| 1. Ella Tyler | Crimson Cliffs |
| 2. Aditi Vandnapu | Corner Canyon |
| 3. Lincoln Mitchell | Fremont |
| 4. Lauren Wilson | Tooele |
| 5. Reagan Vanderlindon | Granite Tech |
| 6. Kyson Childs | Corner Canyon |

Business Solutions Project Management



Business Solutions Project Management



Cancino/Tristan

Catubay/Feathersone/Hardman

Garder

Edwards

Phelps/Phelps

Bee/Craig/Steoger

Manwaring/Schmidt

Kinsey

Eagar/Lajom

Bryant

Provo

Herriman

Weber

Corner Canyon

Herriman

Fremont

Uintah

Riverton

Herriman

Riverton



Business Services Operations Research

1. Morgan/Watson	Weber
2. Abrams/McCormick	Uintah
3. McKee	Uintah
4. Darii/Moulton	Uintah
5. Barrett/Lee/Martinez	Provo
6. Nguyen	Corner Canyon

Buying & Merchandising Operations Research



Buying & Merchandising Operations Research



Hughes/Wagner

Bedell/Horsley/Shallenberger

Lockwood

Casperson/Casperson

Velez

Hunsaker/Wallis

Ferry/Pederson

Gutzman/Nemelka

Pasin/Tramel

Christensen/Dunn/Turner

Uintah

Corner Canyon

Weber

Provo

Provo

Bonneville

Weber

Provo

Murray

Herriman



Business Solutions Project Management

- | | |
|---------------------------------|---------------|
| 1. Catubay/Featherstone/Hardman | Herriman |
| 2. Bee/Craig/Steoger | Fremont |
| 3. Edwards | Corner Canyon |
| 4. Eagar/Lajom | Herriman |
| 5. Phelps/Phelps | Herriman |
| 6. Garder | Weber |

Buying & Merchandising Team



Buying & Merchandising Team



Bee/Oliver

Ghuman/Riddle

Hawkins/Preston

Brown/Roundy

Berger/Williams

Madden/McKinnon

Green/Satchwell

Fearnley/Lin Nhan

Bennett/Daines

Bird/Kuerth

Fremont

Mountain Ridge

Woods Cross

Cedar City

Herriman

Mountain Ridge

Farmington

Skyline

Farmington

Westlake



Buying & Merchandising

Opportunities | Research

- | | |
|---------------------------------|---------------|
| 1. Christensen/Dunn/Turner | Herriman |
| 2. Gutzman/Nemelka | Provo |
| 3. Lockwood | Weber |
| 4. Bedell/Horsley/Shallenberger | Corner Canyon |
| 5. Velez | Provo |
| 6. Pasin/Tramel | Murray |

Career Development Project Management



Career Development Project Management



Mccrindle/Smith/Wood

Mountain

Hilliard/Peterson

Weber

Anderson/Peterson

Weber

Schmidt

Corner Canyon

Martin/Skoubye

Mountain Ridge

Bloom/Solaimanian

Corner Canyon

DeGroot/Russell/Sebahar

Bonneville

Freebairn/Wright

Corner Canyon



Buying & Merchandising Team

1. Green/Satchwell	Farmington
2. Berger/Williams	Herriman
3. Brown/Roundy	Cedar City
4. Fearnley/Lin Nhan	Skyline
5. Bennett/Daines	Farmington
6. Hawkins/Preston	Woods Cross

Community Awareness Project Management



Community Awareness Project Management



Hunt

Davis/Richards

King/Lunt/Muir

Berrett/Hancock/Harris

Brown/Glass/Sayes

Hamblin

Anderson/Teerlink

Briggs/Eilson/Larsen

Carnes/Lind

Riverton

Fremont

Mountain Ridge

Weber

Mountain

Corner Canyon

Mountain Ridge

Uintah

Skyridge



Career Development Project Management



1. Martin/Skoubye	Mountain Ridge
2. Schmidt	Corner Canyon
3. Anderson/Peterson	Weber
4. Hilliard/Peterson	Weber
5. Freebairn/Wright	Corner Canyon
6. Bloom/Solaimanian	Corner Canyon

Community Giving Project Management



Community Giving Project Management



Harrison/Rasmussen/Smith

Hope/Hope

Bevan

Ssejinja

Ahluwalia/Nielsen

Radle/Teo

Bailey/Wettstein

Dye/Norton/Taylor

Haslam/Johnson

Uintah

Mountain View

Corner Canyon

Pleasant Grove

Bountiful

Weber

Corner Canyon

Pine View

Mountain Ridge



Community Awareness Project Management

1. Carnes/Lind	Skyridge
2. Mason/Elison/Larsen	Uintah
3. Hamblin	Corner Canyon
4. Anderson/Teerlink	Mountain Ridge
5. Berrett/Hancock/Harris	Weber
6. Davis/Richards	Fremont

Entrepreneurship



Entrepreneurship

- | | |
|----------------------|----------------|
| • Katelyn Anderson | Herriman |
| • Austin Wilson | Maple Mountain |
| • Swetha Iyer | Hillcrest |
| • Owen Slye | Pleasant Grove |
| • Kelani Tsai | Skyridge |
| • Benjamin Covington | Olympus |
| • Mary Treu | Farmington |
| • Christian Rogers | Weber |
| • Kimball Shill | Brighton |
| • Alexander Pham | Skyline |

Community Giving Project Management

- | | |
|-----------------------------|---------------|
| 1. Harrison/Rasmussen/Smith | Uintah |
| 2. Radle/Teo | Weber |
| 3. Bevan | Corner Canyon |
| 4. Ahluwalia/Nielsen | Bountiful |
| 5. Bailey/Wettstein | Corner Canyon |
| 6. Dye/Norton/Taylor | Pine View |

Entrepreneurship Team



Entrepreneurship Team

- Barlow/Delgrosso
- Hill/Krommenhoek
- Gagon/Gagon
- Capener/Clawson
- Clark/Green
- Hammer/Plowman
- Findley/Geddes
- Platt/Richards
- Sodisetti/Zhang
- Johnson/Marziale

Corner Canyon
Timpview
Olympus
Northridge
Farmington
Mountain Crest
Ridgeline
Woods Cross
West
Salem Hills

Entrepreneurship

1. Owen Slye	Pleasant Grove
2. Austin Willson	Maple Mountain
3. Kelani Tsai	Skyridge
4. Mary Treu	Farmington
5. Alexander Pham	Skyline
6. Katelyn Anderson	Herriman

Finance Operations Research



Finance Operations Research



Schneider/Suman/Gutierrez

Herriman

Hardy/Law/West

Weber

Hellstrand/Noorda

Weber

Ball/Crosby/Pounds

Herriman



Entrepreneurship Team

1. Hill/Krommenhoek

Timpview

2. Hammer/Plowman

Mountain Crest

3. Capener/Clawson

Northridge

4. Platt/Richards

Woods Cross

5. Johnson/Marziale

Salem Hills

6. Clark/Green

Farmington

Financial Consulting Event



Financial Consulting Event



Abby Lusk

Carter Emerson

Emilie Olberding

Ivana Moore

Jackson Osmond

Kolton Bosshardt

Farmington

Herriman

Weber

Crimson Cliffs

Herriman

Fremont



Finance Operations Research

- | | |
|------------------------------|----------|
| 1. Ball/Crosby/Pounds | Herriman |
| 2. Schneider/Suman/Gutierrez | Herriman |
| 3. Hellstrand/Noorda | Weber |
| 4. Hardy/Law/West | Weber |

Financial Literacy Project Management



Financial Literacy Project Management



Genessey

Hadley/McCoy/Smith

Bruno/Holladay

Bush/Troxel

Worthley

Anderson/Anderson/Reinoso

Abi Najm/Bananto/Kelley

American Fork

Herriman

American Fork

Mountain

Corner Canyon

Herriman

Copper Hills



Financial Consulting Event

- | | |
|---------------------|----------------|
| 1. Emilie Olberding | Weber |
| 2. Ivana Moore | Crimson Cliffs |
| 3. Kolton Bosshardt | Fremont |
| 4. Carter Emerson | Herriman |
| 5. Jackson Osmond | Herriman |
| 6. Abby Lusk | Farmington |

Financial Services Team



Financial Services Team

- Schneider/Suman
- Matin/Skoubye
- Probst/Ungerman
- Jones/Newton
- Ekbal/Hall
- Jones/Mendez
- Reynolds/Spendlove
- Ahluwalia/Anderson
- Ball/Crosby
- Adams/Stokes

Herriman
Mountain Ridge
Mountain Ridge
Corner Canyon
Dixie
Provo
Bonneville
Bountiful
Herriman
Weber

Financial Literacy Project Management

- | | |
|------------------------------|---------------|
| 1. Anderson/Anderson/Reinoso | Herriman |
| 2. Hadley/McCoy/Smith | Herriman |
| 3. Bush/Troxel | Mountain |
| 4. Abi Najm/Bananto/Kelley | Copper Hills |
| 5. Bruno/Holladay | American Fork |
| 6. Worthley | Corner Canyon |

Food Marketing



Food Marketing

Elizabeth Lincoln

Arden Edwards

Jared Keller

Lincoln Petersen

Allen Liang

Brooklyn Woodley

Mark Holmes

Phoenix Oliver

Juan Toro-Colmenares

Ava Lindman

Westlake

Corner Canyon

Jordan

Tooele

Hillcrest

Alta

Olympus

Snow Canyon

West Jordan

Corner Canyon

Financial Services Team

- | | |
|-----------------------|----------------|
| 1. Adams/Stokes | Weber |
| 2. Schneider/Suman | Herriman |
| 3. Reynolds/Spendlove | Bonneville |
| 4. Ball/Crosby | Herriman |
| 5. Ekblad/Hall | Dixie |
| 6. Probst/Ungerman | Mountain Ridge |

Franchise Business Plan



Franchise Business Plan



Edwards/Plant/West

Weber

Cruz/Huggard

Weber

Berger/Rios/Vaughn

Herriman

Minson/Shamy/Stoddart

Mountain Ridge



Food Marketing

1. Elizabeth Lincoln	Westlake
2. Lincoln Petersen	Tooele
3. Brooklyn Woodley	Alta
4. Jared Keller	Jordan
5. Arden Edwards	Corner Canyon
6. Ava Lindman	Corner Canyon

Hospitality & Tourism Operations Research



Hospitality & Tourism Operations Research



Aiden Brumbaugh
Banks/Barrus/Southwick
Ashok
Anderson/Gaines
Ansari/Mendoza/Vega
Patel
Fu/Qian Ting
Bach/Haslam
Chesmer

Weber
Weber
Hillcrest
Weber
Weber
Corner Canyon
Timpview
Murray
Farmington



Franchise Business Plan

- | | |
|--------------------------|----------------|
| 1. Edwards/Plant/West | Weber |
| 2. Berger/Rios/Vaughn | Herriman |
| 3. Cruz/Huggard | Weber |
| 4. Minson/Shamy/Stoddart | Mountain Ridge |

Hospitality Professional Selling



Hospitality Professional Selling



Broc Carrigan

Brock Crowell

Dashel Geroge

Estrella Hernandez

Kaleb Paul

Owen Slye

Fremont

Weber

Herriman

Viewmont

Skyridge

Pleasant Grove



Hospitality & Tourism Operations Research

1. Banks/Barrus/Southwick	Weber
2. Ashok	Hillcrest
3. Fu/Qian Ting	Timpview
4. Patel	Corner Canyon
5. Ansari/Mendoza/Vega	Corner Canyon
6. Bach/Haslam	Murray

Hospitality Services Team



Hospitality Services Team

Freebairn/Wright

Cancino/Tristan

Sharma/Symkoviak

Later/Shamrell

Pettingill/Woolley

Chun/Yu

Carpenter/Starling

Byrd/Shupe

Nelson/Workman

Harrison/Rasmussen

Lusk/Muller

Corner Canyon

Provo

Woods Cross

Herriman

Desert Hills

Hillcrest

Farmington

Bonneville

Cedar City

Uintah

Farmington

Hospitality Professional Selling

1. Dashel George	Herriman
2. Kaleb Paul	Skyridge
3. Owen Slye	Pleasant Grove
4. Broc Carrigan	Fremont
5. Brock Crowell	Weber
6. Estrella Hernandez	Viewmont

Hotel & Lodging Management



Hotel & Lodging Management



Brooks Udy

Portia Thacker

Christina Wu

Broc Carrigan

Sage Chaffin

Ethan Altamirano

Teya Groethe

Olivia Tandy

Taylor Best

Brock Crowell

Herriman

American Fork

Skyline

Fremont

Bingham

Crimson Cliffs

Riverton

Farmington

Mountain Ridge

Weber



Hospitality Services Team

1. Pettingill/Woolley

Desert Hills

2. Later/Shamrell

Herriman

3. Byrd/Shupe

Bonneville

4. Harrison/Rasmussen

Uintah

5. Cancino/Tristan

Provo

6. Freebairn/Wright

Corner Canyon

Human Resources Management



Human Resources Management



Ethan White

William Marx

Reagen Chesmer

Olivia Keetch

Haley Neff

Abby Hunt

Sophia Cheng

Zoe Olsen

Jasmine Malhi

Rebecca Craig

American Fork

Woods Cross

Farmington

Snow Canyon

Corner Canyon

Riverton

Skyline

Grand County

Farmington

Fremont



Hotel & Lodging Management

- | | |
|---------------------|----------------|
| 1. Ethan Altamirano | Crimson Cliffs |
| 2. Taylor Best | Mountain Ridge |
| 3. Olivia Tandy | Farmington |
| 4. Sage Chaffin | Bingham |
| 5. Teya Groethe | Riverton |
| 6. Brock Crowell | Weber |

Integrated Marketing Campaign - EVENT



Integrated Marketing Campaign-Event



Cox/Guymon

Li/Wu

Adams/Stoke

Chen/Le/Wang

Dalpias/Fidler/Urban

Plant

Florence/Quealy/Richardson

Loock

Perkins/Walton

Joel

Viewmont

Skyline

Weber

Skyline

Weber

Weber

Herriman

Fremont

Hillcrest

Payson



Human Resources Management

- | | |
|-------------------|---------------|
| 1. Reagen Chesmer | Farmington |
| 2. William Marx | Woods Cross |
| 3. Ethan White | American Fork |
| 4. Sophia Cheng | Skyline |
| 5. Olivia Keetch | Snow Canyon |
| 6. Rebecca Craig | Fremont |

Integrated Marketing Campaign - PRODUCT



Integrated Marketing Campaign-Product



Li/Pham/Zou

Hellstrand/Henderson/Lockwood

Huffman/Smith/Gutierrez

Beckstead

Lege/Stevens

Barboza/Huggard

Oliver/Shaw/Thurston

Averett/Merkley

Bloom/Solaimanian

Marker/Morgan/Patrick

Skyline

Weber

Herriman

Viewmont

Viewmont

Weber

Fremont

Uintah

Corner Canyon

Weber



Integrated Marketing Campaign- Event

1. Plant	Weber
2. Dalpias/Filder/Urban	Weber
3. Adams/Stokes	Weber
4. Loock	Fremont
5. Chen/Le/Wang	Skyline
6. Cox/Guymon	Viewmont

Integrated Marketing Campaign - SERVICE



Integrated Marketing Campaign-Service



Chun/Yu

Larsen/McCoy

Ellsworth/Walton

Lee/Parry/Rojas

Lincoln/Wilde

Chen/Drake/Santisteban

Hardy/Miller/Tinsley

Cruz/Roediger

Hillcrest

Herriman

Hillcrest

Mountain Ridge

Westlake

Weber

Weber

Weber



Integrated Marketing Campaign- Product

1. Barboza/Huggad	Weber
2. Oliver/Shaw/Thurston	Fremont
3. Le/Pham/Zou	Skyline
4. Huffman/Smith/Gutierrez	Herriman
5. Lege/Stevens	Viewmont
6. Averett/Merkley	Uintah

Independent Business Plan



Independent Business Plan



Norton
Bonnett
Rogers/Wayment/Westbroek
Vandanapu
Crowell
Groethe
Newton/Oaks
Liang/Liang
Torres
Hewlett

Corner Canyon
Weber
Weber
Corner Canyon
Weber
Riverton
Corner Canyon
Hillcrest
Taylorsville
Bear River



Integrated Marketing Campaign- Service

1. Cruz/Roediger	Weber
2. Parker/McCoy	Herriman
3. Chun/Yu	Hillcrest
4. Hardy/Miller/Tinsley	Weber
5. Chen/Drake/Santisteban	Weber
6. Lee/Parry/Rojas	Mountain Ridge

Innovation Plan



Innovation Plan

Dalebout

Donaldson

Fidler/Hortin/Lee

Henderson

Rowley

Whitlock

Fremont

Corner Canyon

Weber

Olympus

Fremont

Weber

Independent Business Plan

- | | |
|-----------------------------|---------------|
| 1. Newton/Oaks | Corner Canyon |
| 2. Rogers/Wayment/Westbroek | Weber |
| 3. Vandnapu | Corner Canyon |
| 4. Bonnett | Weber |
| 5. Groethe | Riverton |
| 6. Crowell | Weber |

International Business Plan



International Business Plan



Berrett/Law

Watson

McKinnon

Arnold/Neal/Wiemers

Gundu/Iyer

Magistro/Palmer

Colbert

Blackwell/Swan

Weber

Weber

Mountain Ridge

Viewmont

Hillcrest

Mountain View

Riverton

American Fork



Innovation Plan

1. Dalebout	Fremont
2. Rowley	Fremont
3. Fidler/Hortin/Lee	Weber
4. Whitlock	Weber
5. Henderson	Olympus
6. Donaldson	Corner Canyon

Marketing Communication



Marketing Communication



Arivan Verma

Asa Burns

Ava Henderson

Brooklyn O'Brien

Ethan Woodward

Hannah Donaldson

Jay Chaudhari

Liv Stucki

Sierra Bott

Tucker West

Skyline

Cedar City

Olympus

Farmington

Corner Canyon

Corner Canyon

Fremont

Crimson Cliffs

Syracuse

Weber



International Business Plan

1. Gundu/Iyer	Hillcrest
2. Watson	Weber
3. Berrett/Law	Weber
4. Colbert	Riverton
5. Arnold/Neal/Wiemers	Viewmont
6. McKinnon	Mountain Ridge

Marketing Management Team



Marketing Management Team



Ames/Nelson

Averett/Merkley

Barklow/Zhao

Everton/Johnson

Greenwood/Petersen

Han/Smith

Jaynes/Lillico

McNeill/Ruff

Merrill/Szeto

Pounds/Turner

Jordan

Uintah

Skyline

Ridgeline

Weber

Mountain Ridge

Provo

Mountain Ridge

Farmington

Herriman



Marketing Communication

- | | |
|---------------------|----------------|
| 1. Arivan Verma | Skyline |
| 2. Liv Stucki | Crimson Cliffs |
| 3. Brooklyn O'Brien | Farmington |
| 4. Sierra Bott | Syracuse |
| 5. Ava Hendersen | Olympus |
| 6. Tucker West | Weber |

Personal Financial Literacy



Personal Financial Literacy



Benjamin Martis

Pavan Patel

Aiden Worthley

Austin Robinson

Shaza Abdelrasol

Jackson Osmond

Dantzel Smith

Weber

Dixie

Corner Canyon

Pine View

Taylorsville

Herriman

Mountain



Marketing Management Team

1. Merrill/Szeto	Farmington
2. McNeill/Ruff	Mountain Ridge
3. Ames/Nelson	Jordan
4. Barklow/Zhao	Skyline
5. Averett/Merkley	Uintah
6. Jaynes/Lillico	Provo

Principles of Business

Management & Administration



Principle of Business Management & Administration



Adyson Pickens

Eli Neff

Jackson Evers

Kai Magistro

Kaitlyn Bonnett

Keira Arnold

Levi Rowely

Mia Barboza

Reed Laker

Taylor Gleed

Corner Canyon

Bonneville

Brighton

Mountain View

Weber

Viewmont

Fremont

Weber

Corner Canyon

Ridgeline



Personal Financial Literacy

1. Austin Robinson	Pine View
2. Benjamin Martis	Weber
3. Shaza Abdelrasol	Taylorsville
4. Jackson Osmond	Herriman
5. Paven Patel	Dixie
6. Aiden Worthley	Corner Canyon

Principles of Finance



Principles of Finance

Alex Thomas

Andrew Embley

Ethan Genessey

India Wiemers

Ivana Moore

Kaityln Rios

Kate Norman

Merrit Aho

Spencer Jorgeson

Brandon Wallis

Emma Null

Weber

Pleasant Grove

American Fork

Viewmont

Crimson Cliffs

Herriman

Mountain Crest

Corner Canyon

Taylorsville

Viewmont

Mountain Ridge

Principles of Business Management & Administration

- | | |
|--------------------|---------------|
| 1. Eli Neff | Bonneville |
| 2. Reed Laker | Corner Canyon |
| 3. Keira Arnold | Viewmont |
| 4. Mia Barbosa | Weber |
| 5. Kaitlyn Bonnett | Weber |
| 6. Taylor Glead | Ridgeline |

Principles of Hospitality & Tourism



Principles of Hospitality & Tourism



- Abigail Luke
- Angelina Munoz
- Courtnie Wright
- Grace Norton
- Kaylee Arsenault
- Lauren Rees
- Mindy Phan
- Nathaniel Alvarez
- Ryan Marsh
- Zoe Chen

Desert Hills
Layton
Brighton
Corner Canyon
Herriman
Weber
Skyline
Timpview
Pleasant Grove
Weber



Principles of Finance

1. Kaitlyn Rios	Herriman
2. Andrew Embley	Pleasant Grove
3. Ivana Moore	Crimson Cliffs
4. Ethan Genessey	American Fork
5. Brandon Wallis	Viewmont
6. Merritt Aho	Corner Canyon

Principles of Marketing



Principles of Marketing

Chesney White
Hunter Jones
Jarom Guymon
Jazmine Ruiz
Kimberly Lopez
Mccall Dalpias
Merary Sandoval
Patrick Neal
Penelope Miller
Weston Cox

Corner Canyon
Desert Hills
Viewmont
Snow Canyon
RSL Academy
Weber
Mountain View
Viewmont
Weber
Viewmont

Principles of Hospitality & Tourism

1. Mindy Phan	Skyline
2. Lauren Rees	Weber
3. Courtnie Wright	Brighton
4. Angelina Munoz	Layton
5. Abigail Luke	Desert Hills
6. Zoe Chen	Weber

Professional Selling



Professional Selling

Andrew Harris

Ashton Grimley

Dawson Walker

Ella Tyler

Jack Cresap

Joshua Osterhout

Weber

Weber

Corner Canyon

Crimson Cliffs

Farmington

Fremont

Principles of Marketing

1. Jarom Guymon	Viewmont
2. Merary Sandoval	Mountain View
3. Chesney White	Corner Canyon
4. Patrick Neal	Viewmont
5. Weston Cox	Viewmont
6. McCall Dalpias	Weber

Quick Serve Restaurant Management



Quick Serve Restaurant Management



Dayson Macdonald

Elizabeth Richards

Harleen Saini

Isaac Loudon

Lindley Richards

Martin Romero

Rose Camargo

Stephanie Than

Thomas Hansen

Youjin Bann

Crimson Cliffs

Uintah

Granite Tech

Desert Hills

Fremont

Pine View

Cedar Valley

West

Olympus

Timpview



Professional Selling

1. Ella Tyler	Crimson Cliffs
2. Joshua Osterhout	Fremont
3. Andrew Harris	Weber
4. Dawson Walker	Corner Canyon
5. Ashton Grimley	Weber
6. Jack Cresap	Farmington

Restaurant & Food Service

Management



Restaurant & Food Service Management



Angelina Nguyen

Aunika Newumann

Autumn Featherstone

Cal Morris

Henry Horsley

Hunter Mallonee

Nathan Williamson

Nolan Thurston

Savannah Hadley

Yiching Han

Hunter

Cedar City

Herriman

Bonneville

Corner Canyon

Weber

Corner Canyon

Fremont

Herriman

Mountain Ridge



Quick Serve Restaurant Management

- | | |
|---------------------|---------------|
| 1. Lindley Richards | Fremont |
| 2. Dayson Macdonald | Crimson Cliff |
| 3. Harleen Saini | Granite Tech |
| 4. Martin Romero | PineView |
| 5. Youjin Bann | Timpview |
| 6. Isaac Loudon | Desert Hills |

Retail Merchandising



Retail Merchandising

Andrew Burton

Bregden Hospondarsky

Erica Lloyd

Halley Payne

Isaac Harry

Jane Hope

Kayt Smith

Nash Rensch

Tennessee Lawrence

Vienna Villalobos

Desert Hills

Pine View

Alta

Desert Hills

Riverton

Mountain View

Farmington

Corner Canyon

Farmington

Jordan

Restaurant & Food Service Management

- | | |
|------------------------|----------------|
| 1. Nolan Thurston | Fremont |
| 2. Henry Horsley | Corner Canyon |
| 3. Autumn Featherstone | Herriman |
| 4. Yiching Han | Mountain Ridge |
| 5. Nathan Williamson | Corner Canyon |
| 6. Hunter Mallonee | Weber |

Sales Project



Sales Project

Hellstrand/Lynn

Butler/Jolley/Mitchell

Huffman/Norton/Smith

Harry

Christofferson/McCauley

Burdett/Coombs/Price

Weber

Fremont

Herriman

Riverton

Catalyst Center

Bonneville

Retail Merchandising

1. Vienna Villalobos

Jordan

2. Tennessee Lawrence

Farmington

3. Isaac Harry

Riverton

4. Kayt Smith

Farmington

5. Nash Rensch

Corner Canyon

6. Erica Lloyd

Alta

School Based Enterprise Event



School Business Enterprise Event



Cozzens/Hoggan/Hose

Hill/Keller/Kelsch

Anger/Scharman/Tuttle

Rodriguez/Smith/Stepheson

Kelly/Williamson

Bennett/Jackson

Jordan

Mountain Ridge

Alta

Herriman

Corner Canyon

Farmington



Sales Project

- | | |
|----------------------------|-----------------|
| 1. Huffman/Norton/Smith | Herriman |
| 2. Christofferson/McCauley | Catalyst Center |
| 3. Butler/Jolley/Mitchell | Fremont |
| 4. Hellstrand/Lynn | Weber |
| 5. Harry | Riverton |
| 6. Burdett/Coombs/Price | Bonneville |

Sports & Entertainment Marketing Operations Research



Sports & Entertainment Marketing Operations Research



Edwards/West

Weber

Jaynes/Jorgensen/Toutai

Provo

Hellstrand/Henderson

Weber





School Based Enterprise Event

- | | |
|------------------------------|----------------|
| 1. Rodriguez/Smith/Stepheson | Herriman |
| 2. Anger/Scharman/Tuttle | Alta |
| 3. Cozzens/Hoggan/Hose | Jordan |
| 4. Kelly/Williamson | Corner Canyon |
| 5. Bennett/Jackson | Farmington |
| 6. Hill/Keller/Kelsch | Mountain Ridge |

Sports & Entertainment Marketing



Sports & Entertainment Marketing



Alan Judson
Andrew Hatch
Cooper Jolley
Dallin Bennett
Laura Jones
Merin Urban
Mia Palmer
Micah McBride
Michael Thurgood
Natalie Anderson

Pleasant Grove
Jordan
Fremont
Taylorsville
Cedar Valley
Weber
Corner Canyon
Murray
Lehi
Cedar City



Sports & Entertainment Marketing Operations Research



- | | |
|----------------------------|-------|
| 1. Jaynes/Jorgensen/Toutai | Provo |
| 2. Edwards/West | Weber |
| 3. Hellstrand/Henderson | Weber |

Sports & Entnmt Marketing Team



Sports & Entertainment Marketing Team



Banks/Southwick
Bosshardt/Steoger
Figlioli/Jackson
Kelly/Wheatley
Larsen/Reinoso
Le/Zou
Min/Sucahyo
Ninow/Smith
Stoddart/Thorne
Ulwelling/White

Weber
Fremont
Farmington
Corner Canyon
Herriman
Skyline
Skyline
Herriman
Mountain Ridge
Uintah



Sports & Entertainment Marketing

1. Andrew Hatch

Jordan

2. Dallin Bennett

Taylorsville

3. Merin Urban

Weber

4. Mia Palmer

Corner Canyon

5. Lauren Jones

Cedar Valley

6. Natalie Anderson

Cedar City

Start-Up Business Plan



Start-Up Business Plan

Allison/Stanger

Chen

Chen/Lemaistre/Saini

Cinbis/Tran

Hancock/Mason/Powell

Li/Zhang

Su

Weber

Skyline

Granite Tech

Skyline

Weber

Skyline

Corner Canyon

Sports & Entertainment Marketing Team

1. Le/Zou	Skyline
2. Bosshardt/Steoger	Fremont
3. Ninow/Smith	Herriman
4. Min/Sucahyo	Skyline
5. Figlioli/Jackson	Farmington
6. Stoddart/Thorne	Mountain Ridge

Travel and Tourism Team



Travel & Tourism Team

Afualo/Winget

Alvey/Roberts

Balk/Salamanca

Bascom/Fisher

Eardley/Jenkins

Emerson/Hardman

George/Wootton

Johnson/Thayn

Lee/Newton

Li/Wang

Corner Canyon

Alta

Timpview

Copper Hills

Farmington

Herriman

Herriman

Fremont

Mountain Ridge

Skyline

Start-Up Business Plan

- | | |
|-------------------------|---------------|
| 1. Hancock/Mason/Powell | Weber |
| 2. Cinbis/Tran | Skyline |
| 3. Chen | Skyline |
| 4. Su | Corner Canyon |
| 5. Chen/Lemaistre/Saini | Granite Tech |
| 6. Allison/Stanger | Weber |

Chapter Of The Year



Chapter of the Year

- Corner Canyon
- Mountain Ridge
- Olympus
- Skyridge
- Snow Canyon
- Weber

Travel & Tourism Team

1. Baik/Salamanca

Timpview

2. Lee/Newton

Mountain Ridge

3. Li/Wang

Skyline

4. Eardley/Jenkins

Farmington

5. Afualo/Winget

Corner Canyon

6. Alvey/Roberts

Alta

Chapter of the Year

1. Mountain Ridge
2. Weber
3. Corner Canyon
4. Snow Canyon
5. Olympus
6. Skyridge