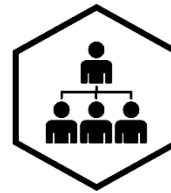


Utah Career and Technical Education Career Pathway Chart

2021-2022 School Year



Business Administration
CAREER PATHWAY
Business, Finance & Marketing
CAREER CLUSTER

Career Cluster: Business, Finance & Marketing


Career Pathway: Business Administration

| JUNIOR HIGH / MIDDLE SCHOOL | | | |
|--|--|--|--|
| College and Career Awareness | | | |
| Digital Literacy | Exploring Business and Marketing | Keyboarding | |
| HIGH SCHOOL | | | |
| EXPLORER COURSES: Choose one or more of the following courses. | | | |
| Accounting 1 * + | Business Math and Personal Finance * | Entrepreneurship * + | Sports and Entertainment Marketing |
| Business Communication 1 * + | Customer Service * | Leadership Principles 1 * + | Web Development 1 * |
| Business Communication 2 | Digital Graphic Arts Intro * | Marketing 1 * + | |
| Business Law + | Economics * | Real Estate | |
| CONCENTRATOR COURSES: To be a concentrator you must pass one of the following courses AND one explorer course. | | | |
| Business Management * | | | |
| Leadership Principles 2 | | | |
| COMPLETER COURSES: To be a completer you must pass a concentrator course and enough courses to equal 3.0 credits in this Pathway. | | | |
| Business and Marketing Capstone | | | |
| CTE Internship | | | |
| POSTSECONDARY: | | | |
| Utah System of Higher Education: ushe.edu (Utah's public colleges and universities) | | UtahMajors.org: Majors Guide | |

* concurrent enrollment course + recommended explorer course

HIGH SCHOOL TO POSTSECONDARY EDUCATION AND TRAINING

There are several options for education and training beyond high school, depending on your career goals.

|  | 1-2 Year Certificate | 2-Year Associate Degree | 4-Year Bachelor's Degree |
|---|----------------------|--|--|
| | N/A | <ul style="list-style-type: none"> > Account Representative > Consumer Advocate > Dispute Resolution Analyst | <ul style="list-style-type: none"> > Budget Analyst > CTE Teacher > Credit Counselor > Financial Manager |

Utah CTE classes are open to all qualified students without regard to race, color, national origin, sex, disability, or age.

Student Testimonial

“Taking Business Management sparked my interest to pursue a business degree. Taking advantage of the CTE program ultimately helped to pinpoint my career trajectory.”

Andrew Nadauld
Murray High School

LEARN MORE ABOUT OCCUPATIONS AND WAGES

Business, Finance & Marketing

UtahCTE.org: [Fact Sheet](#)

Department of Workforce Services
[Utah Occupational Explorer](#)

DECA | FBLA

are the Career and Technical Student Organizations (CTSO) for students in the Business Administration Career Pathway.

DECAdirect.org | UtahDECA.org | [Utah DECA flyer](#)
FBLA-PBL.org | Utah-FBLA-PBL.org | [Utah FBLA flyer](#)

