



Future Business Leaders of America

A LEGACY OF LEADERSHIP

Mission: To bring business and education together in a positive working relationship through innovative leadership and career development programs.

- Future Business Leaders of America (FBLA) is a nonprofit education association, preparing students for careers in business and business-related fields.
- FBLA is the largest and oldest business student organization in the world.
- FBLA was founded in 1937 and has always had the mission to bring business and education together in a positive working relationship through innovative leadership and career development programs.
- Utah FBLA members are given opportunities throughout the year to enhance their leadership and business skills by attending conferences and competitions and participating locally in their high school chapters.
- FBLA has over 60 competitive events that allow students to apply the knowledge they are learning in their business courses to real life simulations and situations.
- FBLA has a positive impact on each student member as he/she prepares for college and career.



Utah FBLA State Officer Team

Front row, left to right: Merary, Lasya, Sara
Back row, left to right: Joyce, Ben, Jarom, Alyssa

2022-2023	Membership	Chapters
National	198,000	4,800
Utah	2,667	120

"FBLA has done so much to prepare me for college and my future career. Each event has given me hands-on experience that has allowed me to grow. I've made long lasting friendships with FBLA members. I have a clearer path because of the skills FBLA has taught me."

Jarom, Utah FBLA State President

In Utah, CTSOs align with the national CTE Career Clusters® and 34 CTE Career Pathways.



FBLA student members participate in a broad range of competitive events, including business communication, public speaking, sports and entertainment marketing, and website design.

FBLA PROFILE

FBLA has members in 47 states, Brazil, the Cayman Islands, China, Europe, Haiti, Puerto Rico, and the U.S. Virgin Islands.

The FBLA concept was developed in 1937 by Dr. Hamden L. Forkner of Columbia University.

FBLA has three divisions: FBLA Middle School, FBLA for secondary students, and FBLA Collegiate for postsecondary students.

Utah FBLA has eight state officers serving their members throughout the year. These officers are responsible for the states program of work and working with local chapters to achieve success.

NATIONAL RECOGNITION

Utah FBLA student members competed at the FBLA National Leadership Conference.

Utah FBLA 2023 First Place Winners

- Ella and Kinley — Community Service Presentation
Alpine School District
- Alex — Networking Concepts
Ensign College
- Madeline — Admin. Support Technology
Nyasha — Public Speaking
Salt Lake Community College
- Tommy — Business Law
Southern Utah University

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GOALS

Utah FBLA Goals for 2023-2024

1. Boost chapter and state membership by 20 percent.
2. Enhance communication within the organization through social media, email, newsletters, etc.
3. Elevate attendance at the State Leadership Conference by 20 percent.



SERVICE

FBLA chapters will conduct service projects throughout the year guided by the theme Together We Achieve. FBLA chapters will come together with the purpose of accomplishing remarkable feats in their community. Service experiences not only strengthen communities, such as schools, towns, and states, but also impact the individuals and chapters offering the service.



TEACHING

FBLA members work with local elementary and middle/junior high schools to teach about American Enterprise. Each year, on November 15, FBLA members around Utah and across the nation teach younger students about our American Enterprise System.



UTAH FBLA REGIONAL HIGHLIGHTS

CTE REGION	FBLA STATE OFFICERS 2023-2024	MEMBERS 2022-2023	NATIONAL COMPETITION 2023 WINNERS Secondary and Postsecondary TOP TEN
Bear River		185	1
Central		285	
Mountainland	Antonia, Merary	519	22
Southeast		161	
Southwest	Ben	143	15
Uintah Basin		79	2
Wasatch Front No.	Jarom, Alyssa	500	10
Wasatch Front So.	Lasya, Sara, Joyce	798	43

Utah CTSOs are open to all qualified students without regard to race, color, national origin, sex, disability, or age.

FBLA PLEDGE

I solemnly promise to uphold the aims and responsibilities of Future Business Leaders of America (FBLA), and as an active member, I shall strive to develop the qualities necessary in becoming a responsible business leader.



Visit utahfbla.org to view the calendar of state events.

