



**Career Cluster: Hospitality & Tourism**

**Career Pathway: Hospitality & Tourism**

JUNIOR HIGH / MIDDLE SCHOOL			
College and Career Awareness			
Digital Literacy		Word Processing	
HIGH SCHOOL			
<b>SUPPORTING COURSES:</b> Suggested high school courses that support the Career Pathway (Courses DO NOT count towards the Pathway)			
Business Management *	Fashion Design Merchandising	Influence and Content Marketing	
Digital Marketing *	Fashion Merchandising, Advanced	Sports and Outdoor Design 1 *	
<b>EXPLORER COURSES:</b> Choose one or more of the following courses.			
Accounting 1 *	Business Leadership 1 *	Digital Media 1 *	Retailing *
Baking and Pastry	Business Office Specialist *	Economics *	Small Business Math and Startup *
Business Communication 1 *	Culinary 1 * +	Entrepreneurship * +	Sports and Recreation Marketing
Business Communication 2	Customer Service * +	Exploring Business and Marketing	Web Development 1 *
Business Law +	Digital Business Applications *	Marketing 1 * +	
<b>CONCENTRATOR COURSES:</b> To be a concentrator you must pass one of the following courses AND one explorer course.			
Event Planning and Management		Hospitality and Tourism *	
<b>COMPLETER COURSES:</b> To be a completer you must pass a concentrator course and enough courses to equal 3.0 credits in this Pathway.			
Business and Marketing Capstone			
CTE Internship		<a href="#">Apprenticeship</a>	
<b>POSTSECONDARY:</b> There are many options for education and training beyond high school.			
Utah System of Higher Education: <a href="https://ushe.edu">ushe.edu</a> (Utah's public colleges and universities)		UtahMajors.org: <a href="#">Majors Guide</a>	

\* concurrent enrollment course + recommended explorer course

HIGH SCHOOL TO POSTSECONDARY EDUCATION AND TRAINING			
There are several options for education and training beyond high school, depending on your career goals.			
	Certificate	2-Year Associate Degree	4-Year Bachelor's Degree
	N/A	N/A	<ul style="list-style-type: none"> <li>&gt; CTE Teacher</li> <li>&gt; Marketing Manager</li> <li>&gt; Meeting, Convention, and Event Planner</li> </ul>

Career and Technical Education provides all students access to high-quality, rigorous career-focused programs that result in attainment of credentials with labor market value. [Credentials of Value](#)

Utah CTE classes are open to all qualified students without regard to race, color, national origin, sex, disability, or age.

**Advice to Students**

“CTE courses have given me a head start and have helped me understand what I want to do with my future. Through my time in CTE classes I found my passion. If you are interested in a certain course or CTE Pathway go for it!”

Audrey White  
 Future Pastry Chef

**LEARN MORE ABOUT OCCUPATIONS AND WAGES**

**Hospitality & Tourism**

UtahCTE.org: [Fact Sheet](#)

Department of Workforce Services  
[Utah Occupational Explorer](#)

**FBLA**

is the Career and Technical Student Organization (CTSO) for students in the Hospitality & Tourism Career Pathway.

[FBLA-PBL.org](#) | [Utah-FBLA-PBL.org](#)  
[Utah FBLA flyer](#)

