



Utah Career and Technical Education

CTE MONTH 2024

CTE: Elevating Student Success

CLASSROOM

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During February, how will you celebrate CTE Month® in your **CLASSROOM**?

As part of your staff and student recognition program, this event can add spirit to your classroom and strengthen morale.

Goals of CTE Month:

- Inform students about the importance of choosing a [CTE Career Pathway](#).
- Increase student awareness of careers, education, and training.
- Strengthen student engagement through the [Plan for College and Career Readiness](#).
- Increase parent/guardian involvement and awareness of CTE programs.
- Promote discussion of postsecondary options—training, certificates, and degrees.

What Can You Do to Promote CTE Month in Your **CLASSROOM**?

Consider doing the following activities part of your celebration:

- [Advocate for CTE](#), and your program, by sharing success stories of [CTE teachers](#) and [students](#) with [Utah CTE](#), your principal, school board, local community, and legislative representatives.
 - Arrange to make presentations (in-person or virtual) at school and student organizations on the value of partnerships with CTE.
 - Contact the media about highlighting the events taking place in your classroom.
 - Distribute copies of public relations materials to your students and their parents/guardians.
 - Host an open house (in-person or virtual) in your classroom highlighting CTE.
- Have your classroom volunteer to create banners and posters featuring CTE Month activities and decorate your school.
- Hold an essay contest on the topic of career preparation.
- Create a video highlighting the CTE programs in your school.
 - Consider making a video profiling successful alumnus and where they work.
- Award a [Certificate of Participation](#) to each student who participates in CTE Month.
- Social Media:
 - Post highlights of the CTE Month events in your classroom on social media.
 - Write a blog highlighting your CTE programs and post it on your school website.

CTE Month materials and resources available at
<https://www.schools.utah.gov/cte/publications/month>.

Sponsored by the Utah State Board of Education and the Utah Association for Career and Technical Education