# Sample News Release

**NEWS RELEASE FROM <Name of School/District/Entity>**

FOR IMMEDIATE RELEASE CONTACT: Your Name or Media Liaison  
DATE (000) 000-0000; e-mail address

<School/Program Name> CELEBRATES **CAREER AND TECHNICAL EDUCATION MONTH**

[CITY, UTAH]— Students and faculty at <name of school> will celebrate Career and Technical Education (CTE) Month, February 1-29, 2024. This year’s theme is **CTE: Elevating Student Success.** Among the special activities scheduled are [name/time/date/place of events open to the public].

CTE Month® provides schools with an opportunity to demonstrate how CTE prepares students for college and career. Students who participate in CTE obtain the academic knowledge, technical, and workplace skills to compete in a global economy. Among the special activities scheduled are [name/time/date/place of events open to the public].

“The activities planned over the next month will illustrate the rigor, relevance, and skills CTE courses offer our students,” said [name], director of the school. “By partnering with the business community, CTE programs are investing in students’ lives with the latest technology and skills that will prepare them to become successful employees as well as future leaders.”

CTE encompasses a variety of programs structured to equip students for college and career readiness. In Utah, more than 185,000 secondary students participate in CTE courses each year that help them explore career options and develop occupational skills. The curriculum of CTE gives students the practical experience they need to succeed through a combination of classroom instruction, hands-on laboratory work, and on-the-job training. Through participation in CTE, students learn how to become productive employees and gain the academic knowledge and technical skills to increase their earning potential.

For more information about [name of school], call [phone].