

Innovation Proposal: Design for Good

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Proposed Innovation

Students will learn how to use creativity as a revolutionary force for good through entrepreneurship or community-engaged art by self-selecting a pathway, engaging in design-thinking and human-centered processes, and exploring social issues. They will learn business skills such as email marketing, basic UX/UI web design, and social media concepts.

Purpose and Potential

The goal of this alternative curriculum is to develop literacy and critical thinking skills in communication, visual culture, and marketing including transferable career and life skills to enter the workforce. Students will be able to identify and address customer and user needs while learning about business innovation.

Courses Include

One spring semester course available to all seniors fulfilling Digital Media 2 credit.

Student Outcomes

Outcomes will be measured with diagnostic, formative, and summative assessments including pre- and post-tests, teacher observations, self-reporting, and a variety of assignments.

Funding

Grant funding will be used for equipment and tools, disposable art supplies, digital support devices, and required classroom storage.

Under House Bill 386, Local Education Agencies can approve up to \$5,000 in grant funding for innovation programs. The innovation outlined here is one example that has been approved for implementation. Learn more at schools.utah.gov/ulead

