



Career Cluster: Hospitality & Tourism

Career Pathway: Hospitality & Tourism

JUNIOR HIGH / MIDDLE SCHOOL		
College and Career Awareness		
Digital Literacy	Exploring Business and Marketing	Word Processing
HIGH SCHOOL		
EXPLORER COURSES: Choose one or more of the following courses.		
Accounting 1 *	Culinary 1 * +	Entrepreneurship * +
Business Communication 1 *	Customer Service * +	Marketing 1 * +
Business Law +	Digital Business Applications *	Web Development 1 *
Business Math and Personal Finance *	Digital Media 1 *	
Business Office Specialist *	Economics *	
CONCENTRATOR COURSES: To be a concentrator you must pass one of the following courses AND one explorer course.		
Event Planning and Management	Hospitality and Tourism *	Lodging and Recreation
COMPLETER COURSES: To be a completer you must pass a concentrator course and enough courses to equal 3.0 credits in this Pathway.		
Business and Marketing Capstone		
CTE Internship	Apprenticeship	
POSTSECONDARY: There are many options for education and training beyond high school.		
Utah System of Higher Education: ushe.edu (Utah's public colleges and universities)		UtahMajors.org: Majors Guide

* concurrent enrollment course + recommended explorer course

HIGH SCHOOL TO POSTSECONDARY EDUCATION AND TRAINING			
There are several options for education and training beyond high school, depending on your career goals.			
	1-2 Year Certificate	2-Year Associate Degree	4-Year Bachelor's Degree
	N/A	N/A	<ul style="list-style-type: none"> > CTE Teacher > Marketing Manager > Meeting, Convention, and Event Planner

Career and Technical Education provides all students access to high-quality, rigorous career-focused programs that result in attainment of credentials with labor market value. [Credentials of Value](#)

Utah CTE classes are open to all qualified students without regard to race, color, national origin, sex, disability, or age.

Student Testimonial

“The CTE courses I took prepared me for my chosen career path. I received knowledge and training in business management and restaurant fundamentals. I would like to open my own restaurant.”

Alexis Kingery
 Future Restaurant Owner

LEARN MORE ABOUT OCCUPATIONS AND WAGES

Hospitality & Tourism

UtahCTE.org: [Fact Sheet](#)

Department of Workforce Services
[Utah Occupational Explorer](#)

FBLA

is the Career and Technical Student Organization (CTSO) for students in the Hospitality & Tourism Career Pathway.

[FBLA-PBL.org](#) | [Utah-FBLA-PBL.org](#)
[Utah FBLA flyer](#)

