

# CTE: Elevating Student Success



# Technical Education Career and Technical

**TARGET MARKET**

**Geographic's:**  
-Jordan High school  
-Sandy/ Sugar house community

**Demographics:**  
-High school students grades 9-12  
Ages 14-18  
-Target females in the Sandy/ Sugar house area  
-Any relations with sexual violence

**Psychographics:**  
(You can't always tell who has been affected by sexual violence)  
Some common signs include:  
-Loss of interest in activities  
- Depression  
- Distance themselves from friends and family  
- Grades start to slip in school



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